

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – Constitution of a Technical Committee for procurement of T.V., Furniture, Audio material, Soil test kits and seed testing kits in Rythu Bharosa Kendralu (RBK) - Orders – Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.Rt.No.7.

Dated:03.01.2020.

Read:

From the Special Commissioner of Agriculture, A.P., Guntur, Lr. No.AGC02-35026/5/2019, Dated:29.11.2019.

ORDER:

In the circumstances reported by the Special Commissioner of Agriculture, A.P., Guntur, in his letter read above, the Government, after careful examination of the matter, hereby constitute a Technical Committee with the following officers, for procurement of Kiosk, TV, Furniture, Audio visual material, Soil test kits and seed testing kits in Rythu Bharosa Kendralu (RBK):-

1. Sri H. Arun Kumar, IAS,
Special Commissioner of Agriculture,
A.P., Guntur. --- Chairman
2. Sri Shrikesh B Lathkar, IAS,
Managing Director, AP AGROS, Vijayawada. --- Member
3. Sri V.Sridhar,
Joint Director of Agriculture (Extension),
O/o. Commissioner & Director of Agriculture,
A.P., Guntur. --- Member/Convenor
4. Sri N.Satya Sai baba,
Sr. Technical Director, NIC, Vijayawada. --- Member
5. Sri VDV Krupadas,
Joint Director of Agriculture (IT),
O/o. Commissioner & Director of Agriculture,
A.P., Guntur. --- Member

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6. Sri K. Surendra Babu, Chief Accounts Officer,
O/o. Commissioner & Director of Agriculture,
A.P., Guntur.

--- Member

2. The Special Commissioner of Agriculture, A.P., Guntur shall take further necessary action in the matter, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

✓ The Special Commissioner of Agriculture;
A.P., Guntur.

The Members concerned through the Special Commissioner of Agriculture,
A.P., Guntur.

Copy to:

The P.S. to Hon'ble Minister (Agri.).

The P.S. to Spl. Chief Secretary to Government(Agri.).

SF/SC.

//FORWARDED :: BY ORDER//

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SECTION OFFICER
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GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – Constitution of a Technical Committee for procurement of T.V., Furniture, Audio material, Soil test kits and seed testing kits in Rythu Bharosa Kendralu (RBK) - Modification - Orders - Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.RT.No. 47

Dated: 23-01-2020

Read the following:

1. G.O.Rt.No.7, Agri. & Coop. (Agri.II) Dept., dt.03.01.2020.
2. From the Special Commissioner of Agriculture, A.P., Guntur, Lr. No.AGC02-35026/5/2019, dated:19.01.2020.

ORDER:

In the circumstances reported by the Special Commissioner of Agriculture, A.P., Guntur, in his letter 2nd read above, and in partial modification of the orders issued in the G.O. 1st read above, Government, hereby include the following Officers also as Members of the Technical Committee to enable the Committee to procure the electronic hardware by doing more effective evaluation:-

7. Sri. Nanda Kishore, IIS, Managing Director, - Member
A.P. Technology Services, Vijayawada.
8. Sri. Ram Prasad, Sr. Technical Director, - Member
National Informatics Centre, Vijayawada.

2. The Special Commissioner of Agriculture, A.P., Guntur shall take further necessary action in the matter, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Special Commissioner of Agriculture,
A.P., Guntur.
The Members concerned **through** the Special Commissioner of Agriculture,
A.P., Guntur.

Copy to:

The P.S. to Hon'ble Minister (Agri.).
The P.S. to Spl. Chief Secretary to Government(Agri.).
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Dept. – Establishment of Rythu Bharosa Kendralu (RBKs) in the State – Orders – Issued.

AGRICULTURE & COOPERATION (AGRI. II) DEPARTMENT

G.O.Ms.No.37.

Dated:04.02.2020.

Read:

From the Special Commissioner of Agriculture, A.P., Guntur, Letter
No.AGC02-35026/12/2019, dt.12.12.2019.

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ORDER:-

Andhra Pradesh being an Agrarian State, the Government primarily focuses on agriculture, allied sectors and farmers welfare. Availability of quality farm inputs and right advisories are very critical in improving the crop productivity and in reducing the cost of cultivation. In the era of technological advancement, the quality of services, speed in deliverables and precision in actions are possible by creating proper interface between farmers, scientists, extension officers, service providers etc and by bringing innovation/ sustainable interventions in agriculture and allied sectors.

2. A common platform to integrate different line functions is highly necessitated to excel and accelerate Government services qualitatively and quantitatively and to create fiscal discipline. With this context, the Government of AP has taken a right initiative by forming Rythu Bharosa Kendralu (RBKs) as a most novel, effective and efficient platform for knowledge dissemination and assimilation and to provide farmers with quality inputs and allied services.

3. The Government proposes to establish Rythu Bharosa Kendralu (RBKs) in all Grampanchayats having sizable agriculture & allied activity as a novel, effective, efficient and unified platform for knowledge dissemination and assimilation to provide farmers with quality inputs and allied services. RBKs will bridge the information and service delivery gaps in the State's Agriculture Sector by bringing all the Stakeholders of Agriculture & Allied Sectors into one single platform offering all the services to farmers by ensuring year round productivity, profitability and sustainability.

4. Government, after careful examination of the matter, hereby accord permission to the Special Commissioner of Agriculture, A.P., Guntur, for establishment of 11,158 Rythu Bharosa Kendralu (RBKs) in each Gram Panchayath Secretariat, at an estimated

[Contd...p.2]

cost of Rs.199.44 crores by April, 2020, to ensure supply of Quality Agricultural Inputs i.e., Seeds, Fertilizers, Pesticides & to provide latest technical knowledge to Farmers and approved as detailed below:-

Rythu Bharosa Kendralu

RBK shall be a One Stop Shop for supply of Government Certified Agri (Seeds, Fertilizers & Pesticides) & Allied Sectors Inputs to the farmers and shall have an attached Farmer Knowledge Center for giving scientific Advisories pertaining to Agriculture & Allied sectors to the farmers.

(i) Agri Input Shop

Agri Input Shop in RBK shall make available multi-brand Quality Agricultural inputs to farmers at right price, right time at their Village Secretariats. It is a Virtual Shop with a Digital Kiosk for taking orders from interested farmers. Model products shall be on display in these Virtual shops.

Objectives:

- To make available quality Agri inputs, farm implements, fish feed, cattle feed, fodder seed etc. to farmers at right price, right time at their villages backed by integrated advisory through Farmer Knowledge Center.
- To reduce duplicate and spurious products sale in market by allowing only sale of tested and certified products through Government Agri Input Shops.
- To bring good practices in the sales of farm inputs and to act as a benchmark to the dealers in the market.
- To channelize Government Schemes and create a reliable alternate channel for sale of quality farm inputs to the farmers.

The Agri Input Shop in RBK shall operate in a Hub and Spoke model. Hubs to run as Godowns for stocking inventory, manage sale proceeds, logistics etc. and spokes to run as Virtual Retail Stores.

A Digital Kiosk will be made available in each RBK for orders to be placed by farmers. Farmer will place an order for Inputs in the Kiosk machine at RBK in their villages. Order will be mapped to designated Hub and the ware-house dispatch process will be initiated at Hub level. Orders received shall be delivered at RBK (Spoke) in village within 48 -72 hours or otherwise as indicated at the time of placement of an order.

(ii) Farmer Knowledge Center:

It is a training center, where Agriculture & Allied Sector Officials & Scientists will provide latest and low cost technologies to farmers. Audio Visual Aids, Mini Soil Testing Lab., Method Demonstrations, Library etc., shall be part of Farmer Knowledge Center.

Objectives:

- To build capacity of farmers through classroom and field trainings and demonstrations on best practices and new technologies for adoption.
- To create farmers interface with Scientists and Extension Staff of Agriculture & Allied Departments.
- To act as single point of contact for information about latest technologies, Government Schemes etc.
- To maintain database of farmers in a village with details of land extent, crops grown, livestock details etc.
- To organize farm demonstrations of organic agriculture practices.
- To promote optimum utilization of farm input through soil test based nutrient management.
- To leverage the benefits of technology in farming through access to right information to farmers helping them to take more informed decisions, optimize cost and increase farm productivity and income.

(iii) Nodal Agency:

- a. The AP State Agro Industries Development Corporation Ltd. (AP Agros) shall act as Nodal Agency to carry out all operations of the Agri Input Shops in RBKs, including the revenue drivers, supply chain management, financial handling and profit & loss handling etc.
- b. AP Agros shall empanel companies and enter into MOUs with them to make available products of choice to the farmers.
- c. AP Agros shall carry out all operations at Hubs (Godowns) and Agriculture Department shall operate RBKs.
- d. AP AGROS shall supply model products to RBKs for Display.

[Contd...p.4]

- e. AP AGROS shall set up a designated Project Monitoring Unit (PMU) team to create product basket, range assortment, demand forecasting, indenting, pricing, inventory management and liquidation enablers.
- f. AP AGROS shall be responsible to onboard the Software Agency for end to end solutions, software development, C&F Agency and logistics company to carry out day to day operations.

(iv) Quality Assurance of Farm Inputs:

- With an intention of providing quality farm inputs to the farmers, the Government decided to allow only pre-tested and certified Inputs sale through RBKs.
- The Agri & Allied sector Inputs which are Pretested and Quality Certified at Dr YSR Agri. Labs. and other designated Labs shall only be displayed in Digital Kiosks at RBKs for placing orders.
- The Quality Control of Seeds, Fertilizers and Pesticides at Hubs (Godowns) shall be taken up by Agriculture Department using “Unified Digital Platform” which is an autonomous Sampling System.
- The Unified Digital Platform (UDP) connects Input manufacturers, Input Dealers, Sample collection team, Input Inspectors, Regional Coding Centres, Integrated Agri Labs and Farmers.
- In case of Sub-standard samples, action will be taken as per G.O.Ms.No.116, Agri. & Coop. (Agri. III) Dept. Dt:11.12.2019.

(v) Technical Support unit:

- a. A State Technical Support Unit with Agriculture & Allied Departments / Institutions/Universities (Agriculture, Horticulture, Agriculture Marketing, Sericulture, Animal Husbandry and Fisheries Departments, ANGRAU, Dr YSRHU, SV Veterinary University, APDDCF and SLBC) shall be formed at Agriculture Commissionerate under Chairmanship of Special Commissioner of Agriculture, AP. The said support unit shall have subject experts from the above Departments/Institutions/Universities.
- b. The State Technical Support Unit shall guide the extension activities in the State and provide end to end solutions to the farmers. The RBKs shall have throughout year activities and farmers shall be provided the latest required and low cost technologies, apart from sales of quality farm inputs.

(vi) Warehouse Management:

- a. A Carrying and Forwarding Agency shall be responsible for maintaining the operations at the Godowns, manage the inward inventory, act upon the instruction of the Hub Manager to bill the stocks for the orders received and hand it over to the designated logistics company to make delivery. All responsibility pertaining to operations management shall lie with the C&F agency.
- b. The agency shall act as per the instruction and specified guidelines (SOP) of the AP AGROS to manage the inventory including but not limited to inward, outward of stock, ensure FIFO, Status of the inventory, LED Management, billing, record keeping on behalf of AP AGROS.

(vii) Logistics Partner:

- a. A Logistics Partner shall be engaged for supply chain management. The selection of Logistics Partner shall be carried out by a transparent mechanism. The Software Agency shall provide software for the end to end management of the Kiosks for displaying products and raising orders. The app would be integrated with the Hubs to give real time visibility of products. The Logistics Partner shall deliver stocks to the farmers at their Village Secretariat in 24 to 48 hours or otherwise as indicated at the time of indent placing as per agreed terms.
- b. The software shall be integrated app to be compatible for demand forecasting, inventory management, billing system, supply chain management, farmer database management etc.

(viii) Integrated Call Center:

An Integrated Call Center shall be established at Agriculture Commissionerate to address the problems and to provide solutions to the farmers of Agriculture & Allied Sectors. The Call Center shall operate in two shifts. A mini Digital studio, Digital Signage shall be incorporated with Call Center to provide technical content to farmers through Smart TVs at RBKs.

(ix) RBKs Operation:

The RBK Centers shall be operated by Village Agriculture Assistant / Horticulture Assistant / Sericulture Assistant. Village Animal Husbandry Assistant / Village Fisheries Assistant shall function from the respective RBKs.

The Village Agriculture Assistant / Horticulture Assistant/ Sericulture Assistant shall attend the Agriculture, Horticulture and Sericulture duties in their Jurisdiction. Whereas Animal Husbandry Assistant / Village Fisheries Assistant shall attend the Animal Husbandry and Fisheries Duties in their Jurisdiction.

(x) Stakeholders of RBKs:

The Agriculture, Horticulture, Sericulture, Agriculture Marketing, Animal Husbandry, Fisheries, Agriculture Co-Operation, Irrigation, Electricity, Disaster management, Civil Supplies, Panchayath Raj, Revenue Departments, AP State Seeds Development Corporation, AP MARKFED, AP State Agro Industries Development Corporation, AP Dairy Development Co-Operative Federation Ltd and Acharya NG Ranga Agricultural University, Dr. YSR Horticultural University, Sri Venkateswara Veterinary University, all Banks etc are stakeholders in Rythu Bharosa Kendralu.

The Agriculture / Allied Sectors and other stakeholders shall deliver the following services at RBKs:

Services to be provided by “Agriculture Department” in RBKs

- Availability of Multi-brand Inputs of Farmer Choice which are Quality tested at Village level.
- Agricultural Department Schemes & subsidized Inputs such as Seeds, Fertilizers and Pesticides shall be routed through RBKs.
- Technical guidance / advisories / extension services on Crop, Pest and Disease Management of various crops.
- RBKs shall take up enrolment of Crop Insurance through e-Karshak / e-crop booking.
- Farm implements shall be made available for Hire from RBK- Custom Hiring Center.
- Formation of Farmer Groups shall be taken up at RBKs.
- Capacity building of the farmers through classroom and field trainings, Polambadi trainings and various demonstrations on best practices and latest technologies etc.
- Soil and Seed testing (Physical Purity, Germination) facilities.
- Database of Farmers and Soil profile shall be maintained at RBKs.
- Demonstrations on Organic farming etc.
- Farmers shall be given guidance on the Bank and Credit related issues.

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- Identification of beneficiaries for different departmental development schemes.
- Social Audit on implementation of different welfare schemes.
- Crop loss assessment during cyclones, droughts, pest & diseases etc.
- Extension of assistance to affected farmers during cyclones, droughts, pest& diseases.
- Redressal of farmer's grievances on various agricultural issues.

Services to be provided by "Horticulture Department" in RBKs:

- Crop planning based on market demand to insulate farmers from market fluctuations.
- Technical guidance / advisories / extension services on Crop, Pest and Disease Management of Horticulture crops.
- Training and Capacity building on crop quality, production and productivity of Horticulture crops.
- Establishment of market linkages for Horticulture produce.
- Creation of awareness for water use through Micro Irrigation & fertigation as per the crop requirement.
- Dissemination of scheme guidelines of various ongoing developmental schemes/ programmes.
- e-Karshak booking for all Horticulture crops.
- Guidance to Horticulture farmers on crop insurance, Minimum Support Price of the crops announced by the Government, input subsidy for crops damaged due to natural calamities.
 - Assistance to Area Expansion, Rejuvenation, Protected Cultivation, Farm Ponds, IPM & INM.
 - Assistance for post-harvest infrastructure like Pack houses, Ripening chambers, Cold storages, Refer Vans etc., to reduce postharvest losses.
 - Assistance for Minimal Processing units.

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- Awareness on assistance for Solar Poly-dryers, Solar cold rooms, Solar dehydration units and new innovative technologies.
- Guidance to farmers on organic cultivation.
- Guidance on nursery management.
- Crop Planning & Optimum utilization of already established Poly houses, Shade-net houses and Permanent Pandals.
- Facilitate in availing credit from banks for various Horticulture development activities.

Services to be provided by “Animal Husbandry Department” in RBKs

Primary Health care services:

- First Aid & Treatment to the sick animals and follow up under the guidance of concerned Veterinarian.
- Preventive Animal Health Care, Prophylactic Vaccinations as per the Schedule prescribed.
- De-worming, De-ticking & Specimen collection.
- Animal Breeding services i.e, Artificial insemination & Pregnancy diagnosis in Cattle and Buffaloes including follow up of Infertile animals.
- Monitoring of reproductive cycle of all breedable bovines in the jurisdiction.

Input supplies:

- Supply of Feed and Fodder Inputs (Silage, TMR, Concentrate feed & certified Fodder seed).
- Supply of Farm Machinery (Chaff cutter, Milking machine, Silage bale making machines)

Advisory services:

- Ration Balancing Programme
- Organisation of farmers awareness camps (Rythu Sadassulu)
- Demonstration of fodder conservation activities
- Promotion of Fodder Cultivation.

Other service activities:

- Issue of Health cards to animals
- Tagging and retagging of animals
- Updation of Livestock Census
- Reporting of deaths under LLCS
- Arranging panchanama report in case of mortality of animals under LLCS
- Assist in disposal of carcass
- Mobilisation of farmers and animals for Organisation of Health camps, Calf Rallies, Cattle shows.
- Visit to Goshalas and Shandies
- Participation in mitigation of Natural Calamities
- Assessment of fodder availability status once in a season

Services to be provided by “Fisheries Department” in RBKs:

- Registration of mechanized, motorized and non-mechanised fishing boats and issue of fishing licenses and renewals.
- Identification and social auditing of beneficiaries eligible for Matsyakar Bharosa Scheme and other development and welfare schemes.
- Capacity building to community on disaster management activities to be undertaken during floods and cyclones warnings.
- Facilitation for registration of fishermen Co-operative Societies in the Gram Panchayaths and conduct of Social audit and regular monitoring fishermen Co-Operative Societies.
- Preparation of Fish Seed action plan and Information Communication Technology (ICT) for improvement of fish productivity and production.
- Capacity building of Aqua farmers on need base.
- Extension services to aqua farmers and fishers for dissemination of advanced technologies and supply of certified inputs.

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- Maintenance of Fisheries resource data like water bodies, creeks, canals and input dealers like Seed, Feed and Aqua labs etc.
- Collection of statistical data of fish and prawn production from Inland, marine and aquaculture and maintenance of records.
- Facilitation for regulation of fresh water aqua farms and brackish water aqua farms.
- Maintenance of all records and registers as prescribed.

Services to be provided by “Agriculture Marketing Department” in RBKs:

- Display of information on MSP, commodities Market prices and details of nearest procurement centers and corresponding procuring agency shall be done.
- Marketing department shall gather market Intelligence through RBKs at Village level.
- Farmer Registration Center for procurement operations & issue of Tokens.
- The Marketing Department shall take steps to use RBKs as procurement Centers in coming Kharif season, if necessary.
- In future, RBKs may be provided with primary grading & assigning equipments.

Services to be provided by “Civil Supplies Department” in RBKs:

- Civil supplies department shall create procurement facilities as per FAQ norms to facilitate decentralised paddy procurement. Moisture meters and necessary infrastructure shall be made available at RBKs to facilitate procurement.

Services to be provided by “AP Dairy Development Co-Operative Federation Ltd ” in RBKs:

- Shall Conduct Awareness programmes on Adulteration of Milk.
- Shall make available Kits for conduct of Quick tests on Milk to assess Quality.

Services to be provided by “Other Stakeholders” in RBKs:

- Irrigation Department shall display Water release schedules at RBKs. The Irrigation department shall conduct trainings for Water users at RBKs in Co-Ordination with Agriculture department.
- Electricity Department shall display time schedules of power supply

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- Revenue Department shall issue Crop Cultivator Registration Card with Co-Ordination of Agriculture Department.
- The Revenue Department shall facilitate the conversion of notional Katha's in to regular Katha's to facilitate YSR Rythu Bharosa Input Assistance to farmers.
- The Agriculture & Allied sector Universities shall impart Capacity building Trainings to VAAs/VHAs/VSA's/VFA's/VAHAs.
- Scientist's of DAATTC & KVK shall visit the RBKs once in a month and conduct trainings in Coordination with Agriculture Department.
- Weather updates shall be made available at RBKs.
- Rain gauge apparatus shall be installed at RBKs
- Contact Numbers of all Stakeholders shall be made available at RBKs, so that farmers can easily contact and get solutions /advisories

Knowledge Partners:

The Knowledge Partners' identification and appointment is very essential for Rythu Bharosa Kendralu as they support the RBKs with their knowledge, experience, advice, resources and connections for a common goal.

- **Dr MS Swaminathan Research Foundation**, Chennai will be the Knowledge Partner for RBKs for capacity building and for dissemination of Best Practices, Latest Technical Developments to farmers at Village level.
- **National Seed Research and Training center (NSRTC)**, Varanasi, **Central Fertilizer Quality Control & Training Institute (CFQC & TI)**, Faridabad, **Central Insecticide Laboratory**, Faridabad, Haryana, **National Institute of Plant Health Management**, Rajendra Nagar, Hyderabad will be the Knowledge Partners for Capacity building, technical audit for strengthening Seed, Fertilizer & Pesticides Quality testing in the State and to ensure supply of Quality inputs to farmers.
- **Division of Soil Science, IARI**, Pusa Campus, New Delhi will be the Knowledge partner to facilitate the centres to improve soil test based technologies in Agriculture and Allied sectors through RBKs.
- **State Management Institute of Livestock Enterprise – SMILE**, Vizag, **National Dairy Research Institute (NDRI)**, Karnal, Haryana and **Indian Veterinary Research Institute (IVRI)**, Izatnagar, UP will be the Knowledge Partners for introducing the latest technologies and strengthening of livestock and Dairy development activities in the State.

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RBKs Committees:

The following State Level, District Level, Mandal Level and Village Level Committees are constituted for effective monitoring of RBKs and to achieve the objectives of their establishment.

(i) State Level Committee:

A State Level Committee shall constitute under the Chairmanship of Special Chief Secretary, Agriculture & Cooperation Department, Government of Andhra Pradesh for taking policy decisions, formulating road maps and reviewing the progress of implementation of RBKs in the State. The Composition of the committee is as follows:

1.	The Special Secretary / Secretary / Principal Secretary / Special Chief Secretary, Agriculture & Co-Operation Department.	Chair-person
2.	The Secretary / Principal Secretary / Special Chief Secretary, Panchayat Raj & Rural Development Department.	Member
3.	The Secretary / Principal Secretary / Special Chief Secretary, Revenue Department.	Member
4.	The Secretary / Principal Secretary / Special Chief Secretary, Water Resources Department.	Member
5.	The Secretary / Principal Secretary / Special Chief Secretary, Animal Husbandry, Dairy Development & Fisheries Department.	Member
6.	The Secretary / Principal Secretary / Special Chief Secretary, Information Technology, Electronics & Communications Department.	Member
7.	The Secretary / Principal Secretary / Special Chief Secretary, Agriculture & Cooperation (Mktg. & Coop.) Department.	Member
8.	The Secretary / Principal Secretary / Special Chief Secretary, Consumer Affairs, Food & Civil Supplies Department.	Member
9.	The Secretary / Principal Secretary / Special Chief Secretary, Energy Department.	Member
10.	The Commissioner & Director of Agriculture / Special Commissioner of Agriculture.	Member / Convener
11.	The Special Secretary, Department of Village & Ward Secretariat & Volunteers	Member
12.	The Commissioner of Horticulture & Sericulture	Member
13.	The Special Commissioner of Disaster Management	Member
14.	The Commissioner of Food, Civil Supplies & Consumer Affairs.	Member
15.	The Commissioner of Fisheries	Member

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16.	The Managing Director, A.P.D.D.C.F. Ltd.	Member
17.	The Director of Animal Husbandry	Member
18.	The Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Ltd.	Member
19.	The Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Ltd.	Member
20.	The Managing Director, A.P. MARKFED.	Member
21.	The Vice Chancellor, ANGRAU	Member
22.	The Vice Chancellor, Dr. YSR Horticulture University	Member
23.	The Vice Chancellor, Sri Venkateswara Veterinary University.	Member
24.	The Chief Executive Officer, RTGS.	Member
25.	The Chief Executive Officer, A.P. State Development Planning Society.	Member
26.	The Chief General Manager, NABARD	Member
27.	The Circle General Manager & Convener, State Level Bankers Committee	Member

The Committee shall meet twice in a month.

(ii) District Level RBK Execution & Monitoring Committee:

A Committee shall be formed in the Districts with District Collector as Chairman and Joint Director of Agriculture as Convener and Heads of Allied Departments & other Stakeholders as Members. The Committee shall meet twice in a month. The Committee shall monitor the implementation of RBKs activities in the District and also formulate and implement Training Calendar in the District. It shall also monitor the functioning of Mandal Level RBK Committees.

1.	The Collector & District Magistrate	Chairman
2.	The Joint Collector of the District	Member
3.	The Joint Director of Agriculture	Member / Convener
4.	The Superintendent Engineer, Panchayat Raj & Rural Development	Member
5.	The Superintendent Engineer, Water Resources	Member
6.	The Superintendent Engineer, A.P.S.P.D.C.L.	Member
7.	The Joint Director of Animal Husbandry	Member
8.	The Deputy Director / Assistant Director of Horticulture	Member
9.	The Joint Director / Deputy Director / Assistant Director of Fisheries.	Member
10.	The Joint Director / Deputy Director / Assistant Director of Sericulture	Member
11.	The Assistant Director of Marketing	Member
12.	The District Manager, Civil Supplies	Member

13.	The District Manager, A.P. State Seeds Development Corporation Ltd.	Member
14.	The District Manager, A.P. State Agro Industries Development Corporation Ltd.	Member
15.	The District Manager, A.P. MARKFED	Member
16.	The Lead District Manager (LDM)	Member
17.	The District Development Manager, NABARD	Member
18.	The Co-ordinator, KVK, DAATTC	Member
19.	Scientist nominated by the Universities	Members

(iii) Mandal Level RBK Committee:

A Mandal Level RBK Committee shall be constituted under the Chairmanship of Asst. Director of Agriculture with concerned Mandal Agricultural Officer as Member Convener and Mandal Level Officers of all allied departments as members to achieve the ultimate objective of the RBKs. The Committee shall conduct weekly meetings with all members for effective integration of departmental activities to prevent task duplication and to deliver all services of Agri & Allied sectors through RBKs.

(iv) RBK Cell:

A Cell with subject matter experts nominated by Stakeholder Departments / Institutions / Universities shall be formed at AP Secretariat. The Cell functions fulltime under the control of Special Chief Secretary, Agriculture & Cooperation Department, Government of Andhra Pradesh. The members of the cell shall assist the State Level Committee in formulating policy and road map on RBKs.

5. The Special Secretary / Secretary / Principal Secretary / Special Chief Secretary of the Secretariat Departments concerned, the Special Commissioner of Agriculture, A.P., Guntur, the Heads of Departments / Vice Chairman & Managing Director of the Corporations concerned, all the Collectors & District Magistrates and all the other Officers concerned, shall take further necessary action in the matter, accordingly.

6. This order is issued with the concurrence of Finance (FMUA& C, AHDDF, CS) Department, vide their U.O.No. FIN01-FMU0ASD (AC)/112/2019-FMU-AC-CS-AH, Dt:06.01.2020.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To:

The Special Secretary / Secretary / Principal Secretary/
Special Chief Secretary of the Secretariat Departments concerned.

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The Special Commissioner of Agriculture, A.P., Guntur.
All the Heads of Departments/Vice Chairman & Managing Director of the Corporations concerned.
All the Collectors & District Magistrates in A.P.
The Chief General Manager, NABARD, RTC 'X' Roads, Musheerabad, Hyderabad.
The Chief Executive Officer, A.P. State Development Planning Society, Labbipet, Vijayawada.
The Circle General Manager & Convener, SLBC of A.P.
The Chief Executive Officer, Real Time Governance Society.
The Registrar, Acharya N.G.Ranga Agricultural University, Lam, Guntur.
The Registrar, Dr. YSR Horticultural University, Venkataramannagudem, West Godavari Dist.
The Registrar, Sri Venkateswara Veterinary University, Tirupati.

Copy to:

The OSD/P.S. to all the Hon'ble Deputy Chief Ministers / All the Hon'ble Ministers concerned.
The P.S. to Additional Secretary to the Hon'ble Chief Minister.
The P.S. to Chief Secretary to Government.
The P.S. to Spl.Chief Secretary to Government Agri. & Co.op. Department.
The P.S. to Spl. Chief Secretary to Government, AHDD&F Dept. (FAC).
The General Administration (Cabinet) Department.
SF/ SCs.

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SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – MSP/ MIS Operations – Standard Operating Procedure (SOP) for Village level Maize / Jowar /Pulses / Oilseeds procurement operations – Orders - Issued.

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AGRICULTURE & COOPERATION (MKTG.II) DEPARTMENT

G.O.Rt.No.307

Dated:14.04.2020.

Read the following:-

1. G.O.MS No.27, A&C (Mktg.II) Department, dated 09-01-2020.
2. G.O.Rt.No.157, A&C (Mktg.II) Department, Date:19-2-2020
3. G.O.Rt.No.642, G.A.(Cabinet) Department, Dated.27.03.2020
4. G.O.Rt.No.295 A&C (Mktg.II) Department, Dated:03.04.2020.
5. G.O.Ms.No.52, A&C (Mktg.II) Department, Dated:03.04.2020.
6. G.O.Rt.No.304, Agri.& Coop. (MKTG-II) Dept., dated:07.04.2020.

@ @ @

ORDER:

In the references 1st to 4th read above. Govt. have been issued certain guidelines / instructions for Minimum Support Price (MSP) / Procurement operations of Maize, Jowar, Pulses and Oilseeds etc.

2. In the reference 6th read above, Government have also issued the consolidated guidelines on the measures to be taken for contain of COVID-19 Epidemic in the State.

3. The issue has been further discussed in the Group of Ministers constituted in the G.O. 3rd read above and the Government have examined the recommendations of Group of Ministers and issue further following Standard Operating Procedure (SOP) guidelines in connection with the village level procurement operations of Maize / Jowar /Pulses / Oilseeds etc:-

1. Village Agriculture Assistants to register all maize farmers who are willing to sell their produce at their respective Village Secretariat along with quantity of produce. They should also liase with and assist the decentralised procuring agencies when there is a Village level procurement in procurement related operations.
2. Procurement should be done only if the crop is registered in e-panta.
3. If the crop is not registered in e-Panta, the MAO to certify the produce and genuinity of its production in the village by the concerned farmer. After that the Village Agriculture Assistant will register in e-panta.
4. If there is production of 85MTS and above in the village, as far as possible, the procurement should be done at the village level, otherwise 2 to 3 villages will be clubbed for procurement.
5. Payment to the farmers should be done online.
6. At each procurement center, the procurement should commence with small and marginal farmers to enable the farmers with small stocks to complete their procurement process.

P.T.O.

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4. The Special Commissioner and Director of Agricultural Marketing, the Special Commissioner of Agriculture, the Commissioner of Horticulture, the Managing Director, A.P. MARKFED, A.P. Vijayawada, the VC & Managing Director, AP Oilfed shall take further necessary action, accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Y MADHUSUDHANA REDDY,
SPECIAL SECRETARY TO GOVERNMENT

To

The Special Commissioner and Director of Agricultural Marketing, A.P., Guntur.

The Special Commissioner of Agriculture, Guntur.

The Commissioner of Horticulture, Guntur.

The Managing Director, A.P MARKFED, Vijayawada.

The VC & Managing Director, AP Oilfed, Vijayawada.

Copy to:

The Spl. Secretary to the Hon'ble Chief Minister.

The P. S to Hon'ble Minister for Agriculture, Cooperation and Marketing.

The PS to Spl. C.S. to Govt., Agriculture Department.

PS to Spl. Secretary to Government, AM&C Department.

All the District Collectors.

SF /SC.

// FORWARDED :: BYORDER//

M. Anjaneya Reddy
SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture Department – Standard Operating Procedure (SOP) for distribution of the Subsidy Seed and Non-Subsidy Seed at Village Level through Rythu Bharosa Kendralu (RBKs) from the year 2020-21 – Orders – Issued.

AGRICULTURE & COOPERATION (AGRI. II) DEPARTMENT

G.O.Rt.No.341

Dated:29.04.2020.

Read:

From the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Ltd., Vijayawada Letter No.SSDC/Mrktg/Seed Supply/ 2020-21, dt.28.04.2020.

-::O::-

ORDER:

In the circumstances reported by the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada, in the Letter read above, Government after careful examination, hereby issue the Standard Operating Procedure (SOP) for the distribution of Subsidy Seed and Non-Subsidy Seed at Village Level through Rythu Bharosa Kendralu (RBKs) from the year 2020-21, as detailed in the Annexures-I & II respectively, appended to this Order.

2. The Commissioner & Director of Agriculture, A.P., Guntur, the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada, and the Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Limited, Vijayawada, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, A.P., Guntur.

The Vice Chairman & Managing Director, A.P. State Seeds

Development Corporation Limited, Vijayawada.

The Vice Chairman & Managing Director, A.P. State Agro.

Industries Development Corporation Limited, Vijayawada.

Copy to:

The PR & RD Dept., AP Secretariat, Velagapudi.

The Department of Gram Volunteers / Ward Volunteers &

Village Secretariats / Ward Secretariats, AP Secretariat, Velagapudi.

The P.S. to Minister (Agri.).

The P.S. to Spl.Chief Secretary (Agri.).

//FORWARDED::BY ORDER//

SECTION OFFICER

ANNEXURE – I

(To G.O.Rt.No.341, Agriculture & Cooperation (Agri. II) Department, dt. 29.04.2020)
000

Standard Operating Procedure (SOP) for distribution of Subsidy Seeds at Village Level through Rythu Bharosa Kendralu [RBKs] from the year 2020-21:-

1. The Village Agriculture Assistant shall identify the beneficiary farmers in the Village for subsidy seed of each crop specifically as per the guidelines and subsidy pattern issued by the Commissioner & Director of Agriculture;
2. The Village Agriculture Assistant shall identify the beneficiary farmer duly authenticating through D-Krishi App;
3. After Authentication, the Farmer shall be issued with SMS having the following details:
 - a) One Time Password (OTP);
 - b) Aadhaar Number of the Beneficiary Farmer;
 - c) Name of the Crop;
 - d) No. of Bags (quantify) eligible; and
 - e) Non-Subsidy Amount to be paid.
4. The beneficiary farmer identification shall be done at least 15 days prior to the Designated Date of Seed Distribution in the Village;
5. The beneficiary farmer identified through D-Krishi App shall be directed by the Village Agriculture Assistant to deposit the Non-Subsidy Amount to the Village Digital Assistant (VDA). The farmer shall deposit the Non-Subsidy amount with the VDA. The VDA shall issue a payment receipt to the Farmer. The Non-Subsidy amount collected by the VDA shall be deposited in the A.P.S.S.D.C.L. Account on the same day. The Non-Subsidy amount shall be collected at least one week in advance to the designated date of seed distribution;
6. The Village Agriculture Assistant shall send the Village-wise requirement of Subsidy Seed based on the D-Krishi App authentication and Non-Subsidy amount collected to the District Manager (Seeds), A.P.S.S.D.C.L., of the concerned District at least one week in advance of the designated date of seed distribution through the Joint Director of Agriculture concerned;
7. Upon receipt of the RBK-wise indent and non-subsidy amount, the District Manager (Seeds), APSSDCL shall dispatch the subsidy seed to the Village by arranging transportation. The date of dispatch and date and time of seed distribution shall be intimated by the District Manager (Seeds), APSSDCL to the Village Agriculture Assistant through the Joint Director of Agriculture;
8. Upon receipt of the Seed in the Village, the Village Agriculture Assistant shall distribute the seed to the beneficiary farmer. There will not be storage of seed at the Village level in any case. The seed shall be distributed to the beneficiary farmers on the same day by the Village Agriculture Assistant. There shall not be any undistributed seed which is indented from that Village. The Village Agriculture Assistant shall ensure that the entire indented quantity of seed is distributed on the same day to the farmers;
9. No second time indenting of the Subsidy Seed is allowed from the same Village. The Village Agriculture Assistant shall place indent of the subsidy seed of the Village at once; and
10. The Joint Director of Agriculture shall submit the Utilisation Certificate of the Subsidy Seed through online to the Commissioner & Director of Agriculture within (15) days of the completion of the distribution of the Subsidy Seed of specific crop in the district.

ANNEXURE – II

(To G.O.Rt.No.341, Agriculture & Cooperation (Agri. II) Department, dt.29.04.2020)
000

Standard Operating Procedure (SOP) for distribution of Non-Subsidy Seed (on Full Cost) at Village Level through Rythu Bharosa Kendralu[RBKs] from the year 2020-21:-

1. The farmer shall visit the Rythu Bharosa Kendra (RBK) to book the Varietal Seed or Hybrid Seed of any Company;
2. The details of the seeds of various companies shall be available on the Kiosk. The farmer can choose Varietal Seed / Hybrid Seed of any Company of his choice and place order through Kiosk;
3. The order will reach to the Hub of A.P. AGROS;
4. Upon booking of the Seed through Kiosk, Booking Receipt / SMS is issued to the farmer having all the details of the Seed along with the cost of the seed that need to be paid by the farmer;
5. The farmer shall pay the seed cost mentioned on the Booking Receipt / SMS to the Village Digital Assistant. Upon payment, the Village Digital Assistant shall issue payment receipt to the farmer;
6. The Village Digital Assistant shall deposit the amount collected in the A.P. AGROS Account;
7. The A.P. AGROS Logistic Partner shall deliver the seed at Rythu Bharosa Kendra (RBK). The Village Agriculture Assistant shall hand over the seed to the farmer upon production of original Payment Receipt by the farmer;
8. For the Varietal Seeds marketed by the A.P. State Seeds Development Corporation Limited, Vijayawada (APSSDCL), if the indented quantify is 10 tons or more, it shall be delivered directly by the APSSDCL own transporter to the RBK. In this case, the amount collected by the Village Digital Assistant shall be deposited in the APSSDCL Account directly; and
9. For the Varietal Seeds marketed by the APSSDCL, if the indented quantity is less than 10 tons, it shall be delivered by the A.P. AGROS Logistic Partner to the RBK.

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Agriculture and Cooperation Department – AP Agros - Rythu Bharosa Kendralu- Standard Operating Procedure (SOP) and Guidelines to the Stakeholder Departments for supply of Agriculture inputs to the Farming Community through Rythu Bharosa Kendralu [RBKs] for the year 2020-21 - Approved - Orders – Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.RT.No. 386

Dated: 21-05-2020.

Read:

From the VC&MD A.P. State Agro Industries Development Corporation Ltd., Vijayawada, Lr. No. Agros/ ASC/ RBK/ 2019-20/ Vol-III, dt:13.05.2020.

ORDER:

In the circumstances stated by the Vice Chairman & Managing Director A.P. State Agro Industries Development Corporation Ltd., Vijayawada, in his letter read above, Government after careful examination of the proposal, here by approve the Standard Operating Procedure (SOP) and Guidelines to the Stakeholder Departments for supply of Agriculture inputs to the Farming Community through Rythu Bharosa Kendralu (RBKs) for the year 2020-21, as annexed [Annexure-I&II] to this order.

2. The Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Ltd., Vijayawada, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To:

The Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Ltd., Vijayawada.

Copy to:

The Commissioner & Director of Agriculture, A.P, Guntur.

The Commissioner & Director of Agriculture Marketing, A.P, Vijayawada.

The Commissioner of Horticulture, A.P, Guntur.

The Commissioner of Sericulture, A.P, Guntur.

The Director of Animal Husbandry, A.P.

The Commissioner of Fisheries, A.P.

The Commissioner of Panchayat Raj, A.P.

The Managing Director,

A.P State Co-operative Marketing Federation Ltd., Vijayawada.

The Vice Chairman & Managing Director,

A.P. State Seeds Development Corporation Limited, Vijayawada.

All the District Collectors in the State.

The Animal Husbandry, Dairy Development and Fisheries Department.

The Panchayat Raj & Rural Development.

The Department of Gram Volunteers / Ward Volunteers &

Village Secretariats / Ward Secretariats, AP Secretariat, Velagapudi.

PS to the Additional Secretary to the Hon'ble C.M.

P.S. to Hon'ble Minister [Agri].

P.S. to Special Chief Secretary to Government (Agri & Coop).

P.S. to Special Secretary to Government [Coop & Mktg].

Sf/Sc.

//FORWARDED :: BY ORDER//

SECTION OFFICER

ANNEXURE – I

(to G.O.Rt.No.386 Agri. & Coop. (Agri. II) Dept., dt.21.05.2020)

Standard Operating Procedure (SOP) for supply of Agriculture inputs to the Farming Community through Rythu Bharosa Kendralu [RBKs] for the year 2020-21

1. On the basis of demand forecast, there will be pre-positioning of the stocks of seeds/Fertilizers/ Pesticides at the Hubs, based on the demand forecast received from the farmers (Department of Agriculture). The Hubs will raise stock requests (obtained from RBKs) to AP Agros Head Office, in case of any low stock inventory as the season progresses.
2. As and when indents received AP Agros Head Office will raise the Hub Wise/destination wise the purchase orders on;
 - a. M/s.AP State Cooperative Marketing Federation for Fertilisers.
 - b. M/s.AP State Seeds Development Corporation Ltd., for non-subsidy seeds.
 - c. On-boarded private companies for Agri-Inputs, Fish & Cattle Feed etc.
3. All the private companies can get on boarded in Rythu Bharosa Kendras model, uniformly and transparently. Private companies can place their products in the hubs subject to the following conditions:
 - a. License obtained from concerned department
 - b. Memorandum of Understanding (MOU) signed with AP Agros.
 - c. Payment after the liquidation of the material/stock or as per agreed terms of the MOU
 - d. Take back the unsold material as per the conditions set in MOU.
4. Based on the Purchase order, the suppliers / companies will supply the stocks to the respective hubs.
5. The AEO in-charge of the hub shall intimate the nodal officer of the concerned department about arrival of the stocks to the hub to take samples for quality testing.
6. The concerned Departments (Agriculture / fisheries / animal husbandry etc.,) shall collect samples from the stock within 24 hours of the receipt of materials into the Hubs for testing at the designated Labs. Then, the concerned department shall issue approval / rejection certificate as per the testing protocol.
 - a. The samples are deemed to be approved if the certificate from the concerned Department is not issued within 7 days of receipt of the stock into the warehouse.
 - b. If the sample does not meet the appropriate standards in quality, the same shall be rejected and the suppliers will take back the stocks at their own cost.
 - c. Only pre-tested and certified inputs will be made available for sales through Rythu Bharosa Kendras (RBKs).
7. Farmers shall place the orders with the help of Village Agriculture Assistant/Village Horticulture Assistant/Village Fisheries Assistant/Village Animal Husbandry Assistant etc., through the Rythu Bharosa Kendras (RBK) Kiosks and collect order confirmation receipts detailing the due amount, name, mobile number etc. An SMS will also be sent to the registered mobile number containing the details of the orders.

8. In case of subsidy fertilizers, while placing the order the farmer shall give bio-metric authentication through iFMS system. The authentication will be verified in iFMS system and the order will be confirmed for subsidy fertilizers. The approval for integration for Rythu Bharosa Kendras software with iFMS software from Department of Fertiliser, Government of India is awaited. Until the approval is received, alternatively the subsidy fertilisers can be supplied to the farmers through Markfed as was done in pilot project home delivery in Nellore district during Rabi 2019-20. In such scenario payment will be settled by AP Agros to AP Markfed as per the terms in Memorandum of Understanding (MOU).
9. The farmer makes the cash payment from the date of order booking onwards through Village Digital Assistant at Grama Sachivalayam.
10. On successful payment, Digital Assistant provides payment receipt to the farmer for the paid amount with mandated details like payment reference number, order number, farmer name & mobile number etc.,
11. The hub in-charge shall confirm the order, validate the payment and generate the invoice which will then be communicated to the Nodal Officer of the concerned department in **case of bulk order** and the stock shall be requested to be supplied directly to the Rythu Bharosa Kendras (RBKs). The concerned Department should ensure that the products are pre-tested and certified. The products shall be delivered in the presence of Village Agricultural Assistants/ Village Horticulture Assistant/Village Fisheries Assistant/Village Animal Husbandry Assistant so that all the farmers should get their products as per the order booked.
 - a. In case of fertilizers, AP MarkFed will supply directly to RBKs for orders of 10 MTs and above.
 - b. In case of seeds, AP Seeds will supply directly to RBKs for orders of 10 MTs and above.
 - c. In case of Fish and Cattle Feed, the on-boarded supplier will supply directly to the RBKs as per the order booked.
 - d. For the bulk orders, the concerned Department Village Sssistants should ensure the aggregation of orders from multiple farmers so that 10 MT and above orders are encouraged. For fish feed and cattle feed, in the absence of stocks at Hubs, aggregation of orders to 10 MT or more is mandatory.
12. In case of non-bulk orders, the Hub in-charge will consolidate the orders route-wise received from Rythu Bharosa Kendras and entrust the logistic service providers for supply of the products within 48 hours of the order placed.
13. The Logistic Service Providers will validate the receipt of payment at the time of delivery. On validation of the payment, the delivery of the material will be made to the farmer.
14. Village Secretariat system deposits all the collected cash into the designated pool account and will be further transferred to AP Agros Head account.
15. The MIS reports in Rythu Bharosa Kendras and Village Secretariat Application should be tallied and shall be confirmed by the in-charge hub AEO. Accounts reconciliation statement shall be shared at the end of each business day and comparative statement can be issued on fortnight basis for control.
16. Settlement of the firm bills to the suppliers will be done by AP Agros based on stock liquidation at the hubs/ as per the agreement signed between the suppliers and AP Agros.

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

SECTION OFFICER

ANNEXURE - II

(to G.O.Rt.No.386 Agri. & Coop. (Agri. II) Dept., dt.21.05.2020)

Guidelines to the Stakeholder Departments for supply of Agriculture inputs to the Farming Community through Rythu Bharosa Kendralu [RBKs] for the year 2020-21.

1. Agriculture Department:

- i. Estimated stock (Seeds/Fertilizers/Pesticides) required to be prepositioned at the Hubs, based on the demand forecast received from the farmers (Department of Agriculture).
- ii. Appoint Nodal Officer at State level as well as at district level.
- iii. The Agriculture Department shall collect samples from the stocks within 24 hours of the receipt of the material into the Hubs for testing at the designated labs.
- iv. The Department shall issue approval/rejection certificate as per the testing protocol.
 - a. The stock is deemed to be approved if the certificate from the concerned Department is not issued within 7 days of receipt of the stock into the warehouse.
 - b. If the sample does not meet the appropriate quality standards, the same shall be rejected and the suppliers will take back the stocks at their own cost.
 - c. Only pre-tested and certified inputs will be made available for sales through Rythu Bharosa Kendras (RBKs).

2. AP MARKFED:

- i. AP MARKFED shall supply Fertilizers to Hubs/RBKs based on the Purchase Orders raised by AP AGROS.
- ii. AP Markfed to share the product lists, pricing details of all the materials to be supplied to RBKs with AP AGROS on a timely basis.
- iii. AP Markfed shall appoint a Nodal officer at state level as well as district level to coordinate with AEOs of designated Hubs for supply of fertilizers directly to RBKs for orders of 10 MTs and above.
- iv. In case of Bulk order delivery to RBKs, AP Markfed to ensure that the stocks being delivered to RBKs are tested and certified by concerned Department.

3. AP SEEDS:

- i. AP Seeds to supply Seeds to Hubs/RBKs based on the Purchase Orders raised by AP AGROS.
- ii. AP Seeds to share the product lists, pricing details of all the materials to be supplied to RBKs with AP AGROS on a timely basis.
- iii. AP Seeds shall appoint a Nodal officer at state level as well as district level to coordinate with AEOs of designated Hubs for supply of seeds directly to RBKs for orders of 10 MTs and above.
- iv. In case of bulk order delivery to RBKs, AP Seeds to ensure that the stocks being delivered to RBKs are tested and certified by concerned Department.

4. FISHERIES DEPARTMENT:

- i. Fisheries Department to ensure that the onboarded fish/shrimp feed companies supply the stock to Hubs/RBKs/Farmgate based on the Purchase Orders raised by AP AGROS.
- ii. Fisheries department to ensure that the product lists, pricing details of all the onboarded companies are shared with AP AGROS on a timely basis.
- iii. Fisheries Department shall appoint a Nodal officer at state level as well as district level to coordinate with AEOs of designated Hubs for supply of Fish/Shrimp feed directly to RBKs/Farmgate for orders of 10 MTs and above.

- iv. For the bulk orders, the concerned Department Village Fisheries Assistants should ensure the aggregation of orders from multiple farmers so that 10 MT and above orders are encouraged. For fish feed and cattle feed, in the absence of stocks at Hubs, aggregation of orders to 10 MT or more is mandatory.

5. ANIMAL HUSBANDRY DEPARTMENT:

- i. Animal Husbandry Department to ensure that the onboarded cattle/Animal feed companies supply the stock to Hubs/RBKs/Farmgate based on the Purchase Orders raised by AP AGROS.
- ii. Animal Husbandry department to ensure that the product lists, pricing details of all the onboarded companies are shared with AP AGROS on a timely basis.
- iii. Animal Husbandry Department shall appoint a Nodal officer at state level as well as district level to coordinate with AEOs of designated Hubs for supply of Cattle/Animal feed directly to RBKs/Farmgate for orders of 10 MTs and above.
- iv. For the bulk orders, the concerned Department Village Animal Husbandry Assistants should ensure the aggregation of orders from multiple farmers so that 10 MT and above orders are encouraged. For cattle/animal feed, in the absence of stocks at Hubs, aggregation of orders to 10 MT or more is mandatory.

6. DEPARTMENT OF PANCHAYAT RAJ/ DEPARTMENT OF GRAM VOLUNTEERS / WARD VOLUNTEERS & VILLAGE SECRETARIATS / WARD SECRETARIATS:

- i. The Village Digital Assistant shall deposit the cash collected into the designated pool account and the department to further transfer to AP Agros Bank Account.

7. AP AGROS:

- i. AGROS will collect the product lists, pricing details from the respective companies/departments and make sure the visibility of products to the farmers in Digital Kiosk.
- ii. On receipt of Stock request from respective Hubs, AP Agros shall place Purchase Orders to the concerned companies for supply of stocks to RBKs/Hubs.
- iii. AEOs (Hub In charge) shall intimate the Nodal Officer about arrival of the stocks to the Hub.
- iv. In case of non-bulk orders, the AEO (Hub in-charge) will consolidate the orders route-wise received from Rythu Bharosa Kendras and entrust the logistic service providers for supply of the products within 48 hours of the order placed.
- v. Settlement of payments to companies/departments will be done by AP Agros based on the stock liquidation at the Hubs/as per the Agreements signed between the companies and AP Agros.
- vi. AP Agros shall provide Warehouse and Logistic services to Hub to RBKs.
- vii. AP AGROS shall monitor the end to end RBK project operations and address any operational challenges that might occur.

**POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Establishment – Agriculture & Cooperation Department - Village Secretariat System – Recruitment of VAAs/ VHAs/ VSAs – Functioning of Village Secretariats – Monitoring of operations of the Functional Assistants by Mandal Agriculture Officers (MAOs) - Permission to furnish Monthly 'Work Satisfaction Report' to Village Secretariat DDOs –Amendment - Orders – Issued.

AGRICULTURE & CO-OPERATION (AGRI-IV) DEPARTMENT

G.O.RT.No. 450

Dated: 24-06-2020.
Read the following:-

1. G.O.Ms.No.110, PR & RD (Mdl.I) Dept., Dated:19-07-2019.
2. Notification No.1, dated:26.0-7.2019 of Agriculture Department.
3. From the Spl. Commissioner of Agriculture, AP, Guntur, Lr. No. Extn./18/2019, dt:20.02.2020.
4. G.O.Rt.No.267, A&C (Agri.IV) Dept., dt:11.03.2020.
5. Representation of the President, AP Horticulture Officers Association, dated 17.03.2020.
6. From the Commissioner of Horticulture, AP, Guntur, Letter No.Esst - II(1)18/2019, dated:18.03.2020.
7. From the Commissioner of Agriculture, AP, Guntur, Letter No.Extn./18/2019, dated:29.04.2020.

ORDER:

In the G.O. 4th read above, orders were issued approving the common format of Work Satisfaction Report, in respect of VAAs/AHAs/VSAs, duly according permission to communicate the same to the Village/ Ward Volunteers and Village/ Ward Secretariat Department, to facilitate to draw and disburse of the consolidated stipend/ pay & allowances of VAAs/VHAs/VSAs every month, as per the Annexure of the G.O.

2. In the circumstances stated by the Commissioner of Horticulture and the Commissioner of Agriculture, in their letters 6th & 7th read above, respectively, Government after careful consideration, hereby issue the following amendment to the G.O. Rt.No.267, A&C (Agri.IV) Dept., dt:11.03.2020.

AMENDMENT

In the said G.O., at para.5, for Annexure (Work Satisfaction Report of VAAs, VHAs and VSAs), the following shall be substituted:-

ANNEXURE

Government of Andhra Pradesh
Department of Agriculture

Work Satisfaction Report of VAAs, VHAs & VSAs for the month of_2020.

- I) Name of the Village Secretariat:
- II) Name of the Mandal:
- III) Name of the District:

It is to Inform that, Sri/Smt/Kum..... VAA/VHA/VSA of Village Secretariat has performed his/her following stipulated duties satisfactorily during the month of2020.

P.T.O.

Sl. No	Prescribed Duties/Works	Target (Minimum)	Nature of Performance
1	Dr.YSR Polam Badi	2 per year	
2	e-Crop	Every day minimum 50 during the season	
3	Trainings as per the need of local condition at RBKs	1 per month	
4	Conduct of exhibitions at RBKs	1 per month or season	
5	Identification of tenant Farmers and issue of CCRCs and identification of non-loanee Farmers to issue KCCs.	25 + 25 per Year	
6	Encouragement of Millet Crops cultivation	10 hectares per year	
7	Collection of soil samples and distribution of soil health cards	50% of the lands in Secretariat a year	
8	Encouragement of mixed cropping	10 hectares per year	
9	Crop Insurance	Minimum 25 Farmers per year	
10	Formation of farmer groups and credit linkages	5 per Year	
11	Field visits in the jurisdiction	Field visit to all the Farmer fields at least one time in a year	
12	Maintenance of Movement Register	Regularly	
13	Maintenance of Day wise field visit Register	Regularly	
14	Maintenance of Log book of RBKs	Regularly	
15	Rodent control campaign Register	Immediately after campaign	
16	Non -loanee Farmers Insurance particulars Register	Immediately after enrollment	
17	Minikits Register	Regularly	
18	Tenants Register	Regularly	
19	CC experiments Register	Regularly	
20	Farmer trainings/ exposure visit Register	Immediately after trainings	
21	Seasonal Conditions register	Weekly	
22	Natural Calamities register	As and when NC occurs	
23	Input demand assessment register	Prior to season.	
23 (a)	Identification of Seed subsidy Farmers and quantities.	Prior to season. All the subsidy Seed required Farmers	

24	Area expansion programme register	Regularly	
24 (a)	Additional area brought under Horticulture.	As per the prescribed Targets and achievements	
24 (b)	Additional area brought under Micro Irrigation & Farm ponds.	As per the prescribed Targets and achievements	
25	Protected cultivation register	Regularly	
26	Post harvest management register	Regularly	
27	Farm Mechanization register	Regularly	
28	Mulberry Plantation register	Regularly	
29	Brushing and harvesting register	Regularly	
30	Asset registers (I & II)	Regularly	
31	Sericulture inputs register	Regularly	
32	Consumables stock register at RBKs	Regularly	
33	Dead stock register of RBK	Regularly	

Therefore, his/her consolidated stipend/ pay and allowances for the month of _____ 2020 may be drawn and paid to him/ her.

Note:-

- (1) MAOs shall sign the Work Satisfaction Reports of VAAs.
- (2) HOs shall sign the Work Satisfaction Reports of VHAs.
- (3) SOs/ASOs shall sign the Work Satisfaction Reports of VSAs.

3. The Commissioner & Director of Agriculture and the Commissioner of Horticulture and Sericulture, AP, Guntur, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner of Agriculture, AP, Guntur
The Commissioner of Horticulture, AP, Guntur
The Commissioner of Sericulture, AP, Guntur

Copy to

The PR & RD Department

Department of Village/ Ward Volunteers and Village Ward Secretariats,
A.P. Secretariat, Velagapudi

The PS to Hon'ble Minister (Agri.)

The PS to Spl. Chief Secretary (Agri)

Sc/Sfs.

//FORWARDED::BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – RBKs - Renaming the "Rythu Bharosa Kendram", as "Dr YSR Rythu Bharosa Kendram" – Orders - Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.MS.No. 69

Dated: 06-07-2020.

Read the following :

1. G.O.Ms.No.37, Agriculture & Cooperation (Agri.II) Department, dt.04.02.2020.
2. From the Commissioner & Director of Agriculture, A.P., Guntur, Lr. No.AGC02-35029/35/2020, dt:03.06.2020.

ORDER:

In the circumstances reported by the Commissioner & Director of Agriculture, A.P., Guntur, in his letter 2nd read above, Government after careful examination of the matter, hereby order to rename the "Rythu Bharosa Kendram", as "Dr YSR Rythu Bharosa Kendram", as a token of recognition to the services rendered by the former Hon'ble Chief Minister, to the farming community.

2. The Commissioner & Director of Agriculture, A.P., Guntur shall take further necessary action, accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, A.P. , Guntur.

Copy to:-

The Spl. Commissioner & Director of Agricultural Marketing,
A.P, Vijayawada.

The Commissioner for Cooperation & Registrar of Cooperative Societies,
A. P., Guntur.

The Commissioner of Horticulture, A.P, Guntur.

The Commissioner of Sericulture, A.P, Guntur.

The Managing Director,

A.P State Co-operative Marketing Federation Ltd., Vijayawada.

The Vice Chairman & Managing Director,

A.P. State Seeds Development Corporation Limited, Vijayawada.

The Vice Chairman & Managing Director,

A.P. State Agro Industries Development Corporation Ltd., Vijayawada.

All Collectors & District Magistrates in the State.

All the Secretariat Departments.

The OSD to Addl. Secy. to Chief Minister.

The PS to Hon'ble Minister (Agr1.)

The PS to Spl. C.S, Agri & Coop. Dept.

The PS to Special Secretary (A.M&C)

//FORWARDED BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Dept. – Rythu Bharosa Kendralu (RBKs) – Integration of procurement operations undertaken by the Girijan Cooperative Corporation (GCC) in Tribal areas with the procurement operations in Rythu Bharosa Kendras (RBKs) – Orders – Issued.

AGRICULTURE & COOPERATION (AGRI. II) DEPARTMENT

G.O.RT.No. 589

Dated: 17-08-2020.

Read:

From Secretary to the Hon'ble CM, note dated:14.08.2020.

ORDER:-

Government hereby issue orders to integrate the procurement operations undertaken by the Girijan Cooperative Corporation (GCC) in Tribal areas with the procurement operations in Rythu Bharosa Kendras (RBKs).

2. The Commissioner & Director of Agriculture, A.P., Guntur and the Director of Tribal Welfare, A.P., Vijayawada shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To:

The Commissioner & Director of Agriculture, A.P., Guntur.
The Director of Tribal Welfare, A.P., Vijayawada.

Copy to:

The Commissioner & Director of Agriculture Marketing, A.P.
Secretary, Social Welfare Department.
Secretary, Tribal Welfare Department.
P.S. to Secretary to the Hon'ble Chief Minister.
P.S. to Hon'ble Minister (Agri.)
P.S. to Spl. Chief Secretary (Agri)
P.S to Special Secretary (M&C)
SF/ SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Agriculture & Cooperation Department – Procurement of various Agricultural crops on MSP at Dr YSR Rythu Bharosa Kendralu (RBKs) – Declaring Dr YSR RBKs as procurement centres for all Agriculture commodities - Orders – Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.MS.No. 80

Dated: 27-10-2020.

Read:

From the Commissioner of Agriculture, A.P., Guntur, letter No AGCO2 - 24024/9/2020-PLG, Dt. 06.10.2020.

ORDER:

Andhra Pradesh is primarily an Agrarian state wherein 62% of its population are directly/indirectly engaged in Agriculture and associated activities. To provide One Stop Solution for farmers i.e. from making available pre-certified quality inputs to farm advisories and plethora of other services, Government has established Dr YSR Rythu Bharosa Kendras (RBKs) in 10,641 Village Secretariats. Providing remunerative prices for the produce of farmers is one of the important services which can also be channelized through these RBKs.

2. Government, after careful examination of the matter, hereby designates Dr YSR RBKs as Procurement Centres for all the Agricultural commodities including Horticulture crops to ensure remunerative prices to farmers. Department of Civil Supplies (AP Civil Supplies Corporation), Markfed, Oilfed and CCI will accordingly coordinate with Department of Agriculture to ensure the procurement operations are taken up in such a manner which will benefit the actual farmers.

3. The Department of Agriculture is the nodal Department for registering all the crops being cultivated by the farmers season-wise in e-Crop application. The Village Agriculture Assistant / Village Horticulture Assistant/ Village Sericulture Assistant are registering actual cultivator-wise, crop-wise details along with variety and date of sowing of all the crops. This data should be the single source of information for all MSP procurement operations being carried by all the Government Agencies.

4. Department of Agriculture should provide information on Dr YSR RBK wise extent grown and harvesting window of the crops to all the procurement agencies.

5. Extensive awareness on FAQ norms at Dr YSR RBK level should be organized by the stakeholder departments and concerned procurement Agency should prepare short videos on FAQ norms of the produce they are intended to procure on MSP and the Dr YSR RBKs should play these videos for sensitizing the farmers.

6. The concerned stakeholder Departments should be coordinated with the Procurement Departments to organize farmers' registration, generation of coupons and distribution to the framers at Dr YSR RBKs only and procurement should be done at farm gate level by the procurement Agencies with advance intimation to the concerned farmers.

7. The Procurement Agency should provide all the details of procurement centres duly mapping these centres with that of Dr YSR RBKs and see that this information is provided to the concerned Joint Director of Agriculture for better coordination at the time of procurement.

[P.t.o]

8. The procurement Departments should also publicise at RBKs about the terms of payments towards the procurement of the produce from the farmers.

9. The procurement Department shall ensure display of the list of farmers from whom they have procured and payment made with all the details of quantity and amount paid, at Dr YSR RBKs for transparency.

10. The Agriculture Department in coordination with the procurement Departments should resolve the issues if any from time to time and see that an Standard Operating Procedure (SOP) is developed in resolving the software issues of e-crop as this is the only data for the entire procurement operations.

11. The Special Chief Secretary / Principal Secretary / Secretary / Special Secretary of the Secretariat Departments concerned, the Commissioner of Agriculture, A.P., Guntur, Heads of the Departments /Vice Chairmen and Managing Directors of the Corporations concerned, all the District Collectors & Magistrates, all Joint Collectors (RB&R) and all the other officers concerned, shall take further necessary action in the matter accordingly.

12. Farmers can escalate any issues relating to procurement to the call centre by dialing 155251.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Special Chief Secretary / Principal Secretary / Secretary / Special Secretary of the Secretariat Departments concerned.

The Commissioner of Agriculture, A.P., Guntur.

The Commissioner, Civil Supplies Department, A.P, Vijayawada.

The Commissioner, Agricultural Marketing Department, AP., Guntur.

The Commissioner of Horticulture, AP., Guntur.

All the Vice Chairmen and Managing Directors of concerned Corporations in AP.

All the Collectors & District Magistrates in A.P.

All the Joint Collectors (RB & R) in A.P.

Copy to:-

The OSD/PS to all the Hon'ble Deputy Chief Ministers/

All the Hon'ble Ministers concerned.

The P.S. to Additional Secretary to the Hon'ble Chief Minister.

The P.S to Chief Secretary to Government.

The P.S. to Special Chief Secretary to Government,

Agri. & Coop. Department.

The P.S. to Spl. Chief Secretary to Govt. AHDD&F Dept.

The General Administration (Cabinet) Department.

SF/SCs.

// FORWARDED :: BY ORDER //

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Co-operation Department – Establishment of Rythu Bharosa Kendralu (RBKs) in the State – Amendment Orders – Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.MS.No. 83

Dated: 31-10-2020.

Read the following:

1. G.O.Ms.No.37, Agri. & Coop. (Agri.II) Department, Dt: 04.02.2020.
2. From the Commissioner & Director of Agriculture, A.P., e-file bearing No. AGC02-35029/16/2020-AGRI-LABS (Comp. No. 1121467).

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ORDER:

In the G.O 1st read above, orders were issued according permission to the Commissioner of Agriculture, A.P., Guntur, for establishment of RBKs in each Gram Panchayat Secretariat, to ensure supply of Quality Agricultural Inputs i.e., Seeds, Fertilizers, Pesticides & to provide latest technical knowledge to Farmers, and “ The A.P. State Agro Industries Development Corporation Ltd, (A.P. Agros)” shall act as Nodal Agency to carryout all operations of the Agri Input Shops in RBKs.

2. In the circumstances reported by the Commissioner & Director of Agriculture, A.P., in the reference 2nd read above, and in partial modification to the orders issued to the above G.O.Ms.No. 37, Agriculture & Cooperation (Agri.II) Department, dt.04.02.2020, Government hereby appoint “ The A.P State Co-operative Marketing Federation Ltd. (A.P.Markfed)” as Nodal Agency, for the Fertilizers, Micronutrients & Bulk Feeds and “ The A.P. State Agro Industries Development Corporation Ltd (A.P. Agrios)”, as Nodal Agency, for seeds and Pesticides.

3. The Commissioner & Director of Agriculture, A.P., the Managing Director, A.P. State Co-operative Marketing Federation Ltd, and the Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Ltd, shall take further necessary action, accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, A.P., Guntur.

The Managing Director,

A.P State Co-operative Marketing Federation Ltd., Vijayawada.

The Vice Chairman & Managing Director,

A.P. State Agro Industries Development Corporation Ltd.,
Vijayawada.

Copy to:-

The P.S. to Hon’ble Minister (Agri.).

The P.S. to Special Chief Secretary to Government (Agri.).

SF/SCs.

// FORWARDED :: BY ORDER //

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department -Distribution of Fertilizers, Micronutrients & Bulk feeds through Rythu Bharosa Kendralu (RBKs) at the doorstep of the farmers at Village level in the State – Duties and responsibilities of Village Agriculture Assistants & Gram / Ward Volunteers–Orders-Issued.

AGRICULTURE & COOPERATION (AGRI-IV) DEPARTMENT

G.O.MS.No. 92

Dated: 12-12-2020.

Read the following:-

1. G.O. Ms. No.83, A&C (Agri.III) Dept.,dt:31.10.2020.
2. From the MD, AP Markfed File No.APMF-14/8/2020-MNGR-, Fertilizers-APMF (Computer No.1288329).

=:O:=

ORDER:-

In the G.O. 1st read above, orders were issued nominating AP Markfed, as Nodal Agency, for distribution of Fertilizers, Micronutrients & Bulk Feeds to the Rythu Bharosa Kendralu (RBKs).

2. In the circumstances stated by the MD, AP Markfed in the reference 2nd red above, Government after careful examination, hereby approve, the duties and responsibilities of Village Agriculture Assistants and Gram/ Ward Volunteers, regarding distribution of Fertilizers, Micronutrients & Bulk Feeds through RBKs at the doorstep of the Farmers at Village level in the State, as detailed below:-

- i) The Village Agricultural Assistants (VAAs) shall be the In-charges of the RBKs for all activities/operations concerning the distribution of Fertilizers, Micronutrients and Bulk Feeds viz., stock receipts, maintenance and deliveries, receiving indents from farmers, cash collections from farmers, sales through ePoS machines, stock deliveries etc., uploading of sales in the iFMS portal, maintenance of godowns & stocks, remittances of cash collections to AP Markfed on a daily basis, submission of daily/weekly/fortnightly/monthly and other periodical reports etc.
- ii) The VAAs are also responsible for assessing the product-wise & company-wise stock requirement at RBKs and place indents with the DM-Agri Inputs, AP Markfed or the Hub In-charge, through their ADA/JDA for supply of stocks.
- iii) The VAAs shall be responsible for effecting immediate delivery of stocks to farmers without any delay, on collection of payments.
- iv) The VAAs shall also work in close association of the District Managers-Agri Inputs of AP Markfed for organizing stock supplies etc.
- v) The VAAs shall issue proper stock acknowledgements to Hubs/iFMS portal, whenever stocks are received at the RBKs.
- vi) The VAAs shall be responsible for maintaining the stock kept in the godown in good and saleable condition, free from any rainwater or any other damages. Stocks shall always be maintained in acceptable condition by farmers.

P.T.O.

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- vii) All sales to farmers shall be made as per the directions of AP Markfed.
- viii) Whenever stocks are sold to farmers, sale acknowledgements shall be given to Hubs/iFMS portal.
- ix) All statutory and other provisions shall be strictly implemented.
- x) Any discrepancies in maintaining stock or cash collections & stock deliveries to farmers or remittances to Markfed shall be viewed seriously and appropriate action taken against the concerned.
- xi) The Gram/Ward Volunteers, identified for Fertilisers Operation, will assist the VAAs in all matters of distribution of fertilizers, micronutrients and bulk feeds at the RBKs viz., assessment of farmers' stock requirement, helping the farmers in raising their indents and cash remittances in the Kiosks, issue of stock deliveries to farmers as per bills, receiving/unloading the stocks at the godown, maintenance of inventory etc. The Gram/Ward Volunteers shall report to the VAAs and carry out their instructions and work in close association with them in all matters pertaining to distribution of fertilizers, micronutrients and bulk feeds to farmers.
- xii) The VAAs and Gram/Ward Volunteers shall always be polite, cordial and helpful in all their dealings with farmers.
- xiii) The VAAs and Gram/Ward Volunteers shall work in coordination with the Hub In charges and Markfed DMs in all matters pertaining to stock receipts, maintenance, supplies to farmers, collection of payments and their remittances to Markfed etc.

3. The Commissioner & Director of Agriculture, AP, Guntur and the MD, AP Markfed, AP, Vijayawada, shall take further necessary action, accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, AP, Guntur

The MD, AP Markfed, AP, Vijayawada

Copy to:-

All Joint Collectors(RB & R)

P.S. to Addl. Secretary to Hon'ble C.M.

P.S. to Hon'ble Minister (Agri)

P.S. to Special Chief Secretary to Government (Agri)

P.S. to Prl. Secretary to Govt., GVWV & VSWS Dept.

P.S. to Spl. Secretary to Govt. (Marketing & Cooperation)

Sc./Sf.

//FORWARDED::BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

Agriculture & Co-operation Department- Establishment of 125 Urban RBKs
& redeployment of Village Agriculture Assistants to these Urban RBKs -
Permission accorded - Orders - Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O. Rt. No.867.

Dated:30.12.2020.
Read the following:

1. G.O.Ms.No. 37, Agri. & Coop. (Agri.II) Dept., dt: 04.02.2020.
2. From the Commissioner and Director of Agriculture, A.P., Guntur, Lr. No.AGC02-35029/20/2020, dt: 11.04.2020.
3. Govt. Memo No: AGC01-AGRI/123/2020-AGRI-II, dated: 08.08.2020.
4. From the Commissioner and Director of Agriculture, A.P., Guntur, Lr. No.AGC02-35029/20/2020, dt:29.10.2020.

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ORDER:

In the circumstances reported by the Commissioner & Director of Agriculture, A.P., Guntur in the reference 4th read above, Government after careful examination of the matter, hereby accord permission to the Commissioner & Director of Agriculture, A.P., Guntur for establishing 125 Nos. Urban RBKs district wise across the State and also accord permission for redeployment of the Village Agriculture Assistants where their services are not needed in view of no or less areas of Agriculture/ Horticulture areas to these Urban RBKs. The list of 125 Nos. Urban RBKs is as follows:-

S. No.	District	No of RBKs to be established in Urban areas
1	Srikakulam	18
2	Vizianagaram	8
3	Visakhapatnam	7
4	East Godavari	8
5	West Godavari	10
6	Guntur	13
7	Prakasam	15
8	Nellore	20
9	Kadapa	7
10	Kurnool	7
11	Ananthapuramu	12
	Total	125

P.T.O

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2. The Commissioner & Director of Agriculture, A.P., Guntur shall meet the expenditure for establishing the above mentioned 125 Nos. Urban RBKs including branding, infrastructure, network and operational expenditure for the year 2020-21, with available funds of him.

3. The Commissioner & Director of Agriculture, A.P., Guntur shall take further necessary action, accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissioner & Director of Agriculture, A.P.,
Old Mirchi Yard, Chuttugunta, Guntur.

Copy to:

The P.S to Hon'ble Minister (Agri.).

The P.S to Special Chief Secretary to Government (Agri.).
SF/SC.

// FORWARDED :: BY ORDER //


SECTION OFFICER.

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – Standard Operating Procedure (SOP) for distribution of the Subsidy Seed and Non-Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu (Dr. YSR RBKs) during the year 2021-22 – Partial Modification Orders – Issued.

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AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.RT.No. 174

Dated: 31-03-2021.
Read the following:

1. G.O.Rt.No.341, Agri. & Coop. (Agri.II) Department, dt:29.04.2020.
2. e-file received from the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Ltd., Vijayawada vide file No. APSSDC-11/1/2021-VICHA-APSSDCL.

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ORDER:

In the G.O.1st read above, orders were issued for Standard Operating Procedure (SOP) for distribution of Subsidy Seed and Non-Subsidy Seeds at Village Level through Rythu Bharosa Kendralu (RBKs) from the year 2020-21 detailed as Annexures-I & II respectively.

2. In the circumstances reported by the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada, in the reference 2nd read above Government, after careful examination of the matter, hereby issue the partial modification to the Annexure-I of the Standard Operating Procedure (SOP) for distribution of Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu [Dr. YSR RBKs] during the year 2021-22 as annexed to this order. The Standard Operating Procedure (SOP) for the distribution of Non-Subsidy Seeds issued as Annexure-II to the G.O.Rt.No.341, Agri. & Coop. (Agri.II) Department, dt:29.04.2020, is holds good and shall remain in force.

3. The Commissioner & Director of Agriculture, A.P., Guntur, the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada, and the Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Limited, Vijayawada, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, A.P., Guntur.

The Vice Chairman & Managing Director,

A.P. State Seeds Development Corporation Limited, Vijayawada.

The Vice Chairman & Managing Director,

A.P. State Agro Industries Development Corporation Limited, Vijayawada.

Copy to:

The PR & RD Dept., AP Secretariat, Velagapudi.

The Department of Gram Volunteers / Ward Volunteers &

Village Secretariats / Ward Secretariats, AP Secretariat, Velagapudi.

The P.S. to Minister (Agri.).

The P.S. to Special Chief Secretary to Governemnt (Agri.).

//FORWARDED :: BY ORDER//

SECTION OFFICER

ANNEXURE

(To G.O.Rt.No.174, Agriculture & Cooperation (Agri. II) Department,
dt.31.03.2021)

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Standard Operating Procedure (SOP) for distribution of Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu [Dr. YSR RBKs] during the year 2021-22:-

1. The Village Agriculture Assistant (VAA)/Village Horticulture Assistant (VHA)/ Village Sericulture Assistant (VSA) shall identify the beneficiary farmers in the Village for subsidy seed of each crop specifically as per the guidelines and subsidy pattern issued by the Commissioner & Director of Agriculture;
2. The Village Agriculture Assistant (VAA)/Village Horticulture Assistant (VHA)/ Village Sericulture Assistant (VSA) shall identify the beneficiary farmer duly authenticating through D-Krishi App;
3. After Authentication, the Farmer shall be issued with SMS having the following details:
 - a) One Time Password (OTP);
 - b) Aadhaar Number of the Beneficiary Farmer;
 - c) Name of the Crop;
 - d) No. of Bags (quantify) eligible; and
 - e) Non-Subsidy Amount to be paid.
4. The beneficiary farmer identification shall be done at least 15 days prior to the Designated Date of Seed Distribution in the Village;
5. The beneficiary farmer identified through D-Krishi App shall deposit the Non-Subsidy Amount to the VAA/VHA/VSA. The VAA/VHA/VSA shall issue a payment receipt to the Farmer. The Non-Subsidy amount collected by the VAA/VHA/VSA shall be deposited in the Andhra Pradesh State Seeds Development Corporation Limited (APSSDCL) Account on the same day. The Non-Subsidy amount shall be collected at least one week in advance to the designated date of seed distribution;
6. The VAA/VHA/VSA shall send the Village-wise indent of Subsidy Seed based on the D-Krishi App authentication and Non-Subsidy amount collected to the District Manager (Seeds), A.P.S.S.D.C.L., of the concerned District at least one week in advance of the designated date of seed distribution through the Joint Director of Agriculture concerned;
7. No second time indenting of the Subsidy Seed is allowed from the same Village. The VAA/VHA/VSA shall place indent for the Subsidy Seed of the Village at once;
8. Upon receipt of the Dr. YSR RBK wise indent and Non- Subsidy amount for the Subsidy Seed, The District Manager (Seeds), A.P.S.S.D.C.L., shall dispatch the Subsidy Seed to the Village by arranging transpiration. The date of dispatch and date and time of Seed distribution shall be intimated by the District Manager (Seeds), APSSDCL to the VAA/VHA/VSA through the Joint Director of Agriculture;
9. Upon receipt of the Seed in the Village, the VAA/VHA/VSA shall distribute the seed to the beneficiary farmer. The seed shall be distributed to the beneficiary farmers on the same day. There shall not be any undistributed seed which is indented from that Village. The VAA/VHA/VSA shall ensure that the entire indented quantity of seed is distributed on the same day to the farmers;

[P.T.O]

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10. The Joint Director of Agriculture shall submit the Utilisation Certificate of the Subsidy Seed distributed to farmers for both Online and Offline Quantities to the Commissioner & Director of Agriculture within (15) days of the completion of the distribution of the Subsidy Seed of specific crop in the district for release of Subsidy amount to APSSDCL.

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – RBKs (Rythu Bharosa Kendralu) – Applying for Sub AUA (Authentication User Agency) under Regulation 15 of Aadhaar (Authentication) Regulations, 2016 - Notification under Section 7 of the Aadhaar (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016 (Act No.18 of 2016) for the Scheme of **Crop Insurance Aadhaar Authentication** to provide **Crop Insurance to the farmers** –Orders - Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.MS.No. 16

Dated: 12-04-2021.

Read the following:

1. The Circular No.1-1/2019-UIDAI (DBT) dated: 25.11.2019 issued by the Unique Identification Authority of India (UIDAI), Government of India.
2. From the Commissioner & Director of Agriculture, A.P., Guntur, Lr.No.AGC02-35029/47/2020, Dt.20.02.2021.

ORDER:

The following Notification shall be published in the Andhra Pradesh State Gazette dated:16.04.2021.

NOTIFICATION

Whereas, the use of Aadhaar as an identity document for delivery of services or benefits or subsidies simplifies the Government delivery processes, brings in transparency and efficiency, and enables beneficiaries to get their entitlements directly in a convenient and seamless manner by obviating the need to produce multiple documents to prove one's identity.

And whereas, the **Agriculture & Cooperation Department**, is administering the **Crop Insurance Aadhaar Authentication** to provide **Crop Insurance to the farmers**, which is being implemented through the **NIC (National Informatics Center)**;

And whereas, under the Scheme, Crop Insurance is given to the farmers, by the Implementing Agency as per the extant Scheme guidelines;

And whereas, the aforesaid Scheme involves recurring expenditure incurred from the Consolidated Fund of Andhra Pradesh;

Now, therefore, in pursuance of section 7 of the Aadhaar (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016 (Act No.18 of 2016), the Government of **Andhra Pradesh** hereby notifies the following, namely-

[P.T.O]

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1. (1) An individual eligible for receiving the benefits under the Scheme shall hereby be required to furnish proof of possession of the Aadhaar number or undergo Aadhaar authentication.
- (2) Any individual desirous of availing benefits under the Scheme, who does not possess the Aadhaar number or, has not yet enrolled for Aadhaar, shall be required to make application for Aadhaar enrolment before registering for the Scheme provided that he is entitled to obtain Aadhaar as per section 3 of the said Act, and such individuals shall visit any Aadhaar enrolment centre (list available at the Unique Identification Authority of India (UIDAI) website www.uidai.gov.in) to get enrolled for Aadhaar.
- (3) As per regulation 12 of the Aadhaar (Enrolment and update) Regulations, 2016, the Department through its Implementing Agency, is required to offer Aadhaar enrolment facilities for the beneficiaries who are not yet enrolled for Aadhaar and in case there is no Aadhaar enrolment centre located in the respective Block or Taluka or Tehsil, the Department through its implementing Agency shall provide Aadhaar enrolment facilities at convenient locations in coordination with the existing Registrars of UIDAI or by becoming a UIDAI Registrar themselves:

Provided that till the time Aadhaar is assigned to the individual, benefits under the Scheme shall be given to such individual, subject to the production of the following documents, namely :-

- (a) If he has enrolled, his Aadhaar Enrolment Identification slip; and
- (b) Any one of the following documents, namely :-
 - (i) Bank or Post office passbook with Photo; or
 - (ii) Permanent Account Number (PAN) Card; or
 - (iii) Passport; or
 - (iv) Ration Card; or
 - (v) Voter Identity card; or
 - (vi) MGNREGA card; or
 - (vii) Kisan Photo passbook; or
 - (viii) Driving License issued by the Licensing Authority under the Motor Vehicles Act, 1988 (Act No.59 of 1988); or

Contd...P..3.

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- (ix) Certificate of identity having photo of such person issued by a Gazetted Officer or a Tehsildar on an official letter head; or
- (x) Any other document as specified by the Department:

Provided further that the above documents may be checked by an officer specifically designated by the Department for that purpose.

2. In order to provide benefits to the beneficiaries under the Scheme conveniently, the Department through its Implementing Agency shall make all the required arrangements to ensure that wide publicity through the media shall be given to the beneficiaries to make them aware of the said requirement.

3. In all cases, where Aadhaar authentication fails due to poor biometrics of the beneficiaries or due to any other reason, the following remedial mechanisms shall be adopted, namely:-

- (a) in case of poor fingerprint quality, iris scan or face authentication facility shall be adopted for authentication, thereby the Department through its implementing Agency shall make provisions for iris scanners or face authentication along with finger-print authentication for delivery of benefits in seamless manner;
- (b) in case the biometric authentication through fingerprints or iris scan or face authentication is not successful, wherever feasible and admissible authentication by Aadhaar One Time Password or Time-based One-Time Password with limited time validity, as the case may be, shall be offered;
- (c) in all other cases where biometric or Aadhaar One Time Password or Time-based One-Time password authentication is not possible, benefits under the scheme may be given on the basis of physical Aadhaar letter whose authenticity can be verified through the Quick Response (QR) code printed on the Aadhaar letter and the necessary arrangement of QR code reader shall be provided at the convenient locations by the Department through its Implementing Agency.

4. In addition to the above, in order to ensure that no bonafide beneficiary under the Scheme is deprived of his due benefits, the Department through its Implementing Agency shall follow the exception handling mechanism as outlined in the Office memorandum of DBT Mission, Cabinet Secretariat, Government of India dated 19th December 2017.

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5. This notification shall come into effect from the date of its publication in the Official Gazette.

6. The Commissioner & Director of Agriculture, A.P., Guntur shall take necessary action, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner of Printing & Stationery (Printing Wing), Vijayawada.

With a request to publish the Notification in the Andhra Pradesh
Gazette.

The Commissioner & Director of Agriculture, A.P., Guntur.

The Law (A) Department.

SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – Policy on Seed Production through Dr.Y.S.R. Rythu Bharosa Kendralu in the State of Andhra Pradesh - Orders - Issued.

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AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.Ms.No. 52

Dated:18.08.2021

Read:

e-file received from the Vice Chairman & Managing Director, Andhra Pradesh State Seeds Development Corporation Limited, vide F.no.APSDC-11/2/2021-VICHA-APSSDCL.

ORDER:

In the reference read above, the Vice Chairman & Managing Director, Andhra Pradesh State Seeds Development Corporation Limited has stated that Andhra Pradesh is an agrarian state where farmers need a genetically diverse portfolio of improved crop seed varieties/hybrids suited to a range of agro-ecosystems, farming practices to sustain the productivity of the crops in addition to their resilience to climatic change. Seed is the most vital and crucial input for crop production, one of the ways to increase the productivity without adding appreciably to the extent of land under cultivation by planting quality seed. The response of all other inputs depends on quality of seeds to large extent. It is estimated that good quality seeds of improved varieties can contribute about 20-25% increase in yield. This emphasizes the need for increasing the areas under quality seed production.

2. The State of Andhra Pradesh is gifted with favorable agro-climatic conditions for seed production in various crops. This new seed production policy will help in tapping the potential of the state in seed production there by ensuring availability of quality seed to the farmers. This policy helps in increasing productivity of agricultural crops by ensuring usage of quality seed and seed replacement rate at farm level. Dr. Y.S.R Rythu Bharosa Kendralu will act as a strong backup for seed production and seed supply chain at village level. The need for achieving optimal seed replacement rate and making villages as seed production hubs will be one of the focus areas in the present seed policy. The seed production through Dr.Y.S.R. Rythu Bharosa Kendralu in the state of Andhra Pradesh in today's context has to be holistic, well-defined and focused towards overall well-being of the farming community. With this backdrop, the Seed production policy is designed to be futuristic, flexible to anticipate and address emerging trends and varietal diversification and identify potential areas for developing as seed production hubs. The major objectives of the seed policy are as follows:

[P.T.O]

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1. To make the state of Andhra Pradesh as Seed production hub with farmer's participatory approach.
2. To make Villages self-sufficient in quality certified seed production and availability.
3. To enhance productivity of important crops by enhancing Seed Replacement Rate and Varietal Replacement Rate.
4. To promote seed production, processing and distribution at village level through Dr.Y.S.R. RBK's.
5. To ensure availability of Government Pre-tested quality certified seed to farmers at Dr. Y.S.R. RBK's level.
6. To regulate the seed production activities of the private seed companies in the state
7. To promote interstate Marketing of the seed.

3. The Vice Chairman & Managing Director, Andhra Pradesh State Seeds Development Corporation Limited has further stated that the Seed production Policy integrating Dr.Y.S.R. Rythu Bharosa Kendralu is first of its kind and will lay the basis for comprehensive reforms in the seed industry in the state. It will serve as a mechanism to meet the objectives of sustainable development of agriculture production and productivity and doubling of farmer's income.

4. Government, after careful examination, hereby approved the Policy on Seed Production through Dr.Y.S.R. Rythu Bharosa Kendralu in the State of Andhra Pradesh. The Andhra Pradesh State Seeds Development Corporation Ltd. (APSSDCL) is the nodal agency to implement the Seed Production Policy. The Policy on Seed Production through Dr.Y.S.R. Rythu Bharosa Kendralu in the State of Andhra Pradesh is appended in Annexure.

5. The Vice Chairman & Managing Director, Andhra Pradesh State Seeds Development Corporation Limited, Vijayawada shall take further necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH, I.A.S.,
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Vice Chairman & Managing Director, APSSDCL, Vijayawada.

Copy to:

The Commissioner of Agriculture, A.P., Guntur.

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- The Commissioner of Horticulture, A.P., Guntur.
The Commissioner of Agricultural Marketing, A.P., Guntur.
The Director of Animal Husbandry, Vijayawada.
The Vice - Chancellor, Sri Venkateswara Veterinary University, Tirupathi.
The Vice -Chancellor, ANGRAU, Lam Farm, Guntur.
The Vice -Chancellor, YSR Horticulture University, West Godavari District.
The Director, Andhra Pradesh State Seed Certification Authority, Guntur.
The P.S to the Additional Secretary to Chief Minister.
The P.S to Minister (Agri.).
The P.S to the Special Chief Secretary to Government (Agri.)
The P.S to Principal Secretary to Government, A & C Department.
The General Administration (Cabinet.I) Department.

//FORWARDED :: BY ORDER//

K. Suresh Kumar
SECTION OFFICER
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Annexure

(To G.O.Ms. No.52, Agriculture & Cooperation (Agri.II) Dept., dt:18.08.2021)

I. INTRODUCTION

Andhra Pradesh is an agrarian state where farmers need a genetically diverse portfolio of improved crop seed varieties/hybrids suited to a range of agro-ecosystems, farming practices to sustain the productivity of the crops in addition to their resilience to climatic change. Seed is the most vital and crucial input for crop production, one of the ways to increase the productivity without adding appreciably to the extent of land under cultivation by planting quality seed. The response of all other inputs depends on quality of seeds to large extent. It is estimated that good quality seeds of improved varieties can contribute about 20-25% increase in yield. This emphasizes the need for increasing the areas under quality seed production.

II. POLICY RATIONALE

The State of Andhra Pradesh is gifted with favorable agro-climatic conditions for seed production in various crops. This new seed production policy will help in tapping the potential of the state in seed production there by ensuring availability of quality seed to the farmers. This policy helps in increasing productivity of agricultural crops by ensuring usage of quality seed and seed replacement rate at farm level. Dr. Y.S.R Rythu Bharosa Kendralu will act as a strong backup for seed production and seed supply chain at village level. The need for achieving optimal seed replacement rate and making villages as seed production hubs will be one of the focus areas in the present seed policy. The seed production through Dr.Y.S.R. Rythu Bharosa Kendralu in the state of Andhra Pradesh in today's context has to be holistic, well-defined and focused towards overall well-being of the farming community. With this backdrop, the Seed production policy is designed to be futuristic, flexible to anticipate and address emerging trends and varietal diversification and identify potential areas for developing as seed production hubs.

III. OBJECTIVES

The major objectives of the seed policy are

1. To make the state of Andhra Pradesh as Seed production hub with farmer's participatory approach.
2. To make Villages self-sufficient in quality certified seed production and availability.
3. To enhance productivity of important crops by enhancing Seed Replacement Rate and Varietal Replacement Rate.

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4. To promote seed production, processing and distribution at village level through Dr.Y.S.R. RBK's.
5. To ensure availability of Government Pre-tested quality certified seed to farmers at Dr. Y.S.R. RBK's level.
6. To regulate the seed production activities of the private seed companies in the state
7. To promote interstate Marketing of the seed.

IV. NODAL AGENCY

The Andhra Pradesh State Seeds Development Corporation Ltd. (APSSDCL) is the nodal agency to implement the Seed Production Policy.

V. SEED REPLACEMENT RATE (SRR)

SRR is a measure of cropped area covered with quality seed. SRR is having a direct bearing on productivity augmentation and enhancement in farmer's income and is one of the means for achieving goal of doubling the farmer's income.

The following is the SRR stipulated by the Govt. of India.

In Self pollinated crops -33%

In Cross pollinated crops -50%

In Hybrids -100%

In case of the varieties in self pollinated crops the farmers shall be advised and encouraged to replace the Seed at farm level once in every three generations. In case of the often cross pollinated crops, the varietal seed shall be replaced after two generations. In case of the Hybrids, the farmers shall replace the seed every generation.

The current SRR and SRR targets upto 2023-24 of various crops grown in the state are furnished below:

Action plan for Seed Replacement Rate (%) from 2020-21 to 2023-24						
Crop Name	Seed Type	SRR	2020-21	2021-22	2022-23	2023-24
Paddy	Variety	33	89.00	93.00	96.00	100.00
Bengal gram	Variety	33	85.00	90.00	95.00	100.00
Black gram	Variety	33	59.50	70.00	85.00	100.00
Green gram	Variety	33	52.00	68.00	82.00	100.00

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Pigeon pea	Variety	50	77.46	87.00	93.00	100.00
Groundnut	Variety	33	61.50	75.00	88.00	100.00
Paddy	Hybrid	100	100.00	100.00	100.00	100.00
Sorghum	Hybrid	100	100.00	100.00	100.00	100.00
Maize	Hybrid	100	100.00	100.00	100.00	100.00
Cotton	Hybrid	100	100.00	100.00	100.00	100.00

New varieties released by (State Agricultural University)SAUs/(Indian Council of Agriculture Research)ICAR institutes will be introduced into seed chain to enhance Varietal Replacement Rate (VRR).

VI. SEED PRODUCTION

The modalities of the Seed Production, Processing and Supply Chain at Village level integrating the Dr. Y.S.R. RBK's are discussed below.

1. Areas of Seed production:

The seed production shall be organized based on:

- a. Agro-climatic zones suitability for various crops and varieties/hybrids.
- b. Seed demand at Dr. Y.S.R. RBK level within the state and demand for interstate marketing.

2. Quantum of Seed Production:

The Quantum of Seed production shall be based on the Seed indents placed by the Commissioner of Agriculture in case of Agricultural crops, Commissioner of Horticulture in case of Vegetable crops and Director of Animal Husbandry in case of Fodder crops to the APSSDCL and also based on the market demand within the state and outside the state. The indents shall be placed by the respective department Head of the Department to the APSSDCL one year in advance to plan for seed production.

3. Source Seed to maintain Seed Chain :

The APSSDCL shall Co-ordinate with the State Agri. University/State Horticulture University/State Veterinary University/other State Agricultural Universities/ICAR institutes from time to time and procure the Breeder seed of different crop /varieties released by them & popularly grown by the farmers of the state for maintenance of the seed chain & for further multiplication to obtain the Foundation Seed & Certified Seed. The Parental lines of Hybrids shall be procured by the APSSDCL under proper Germplasm exchange agreement with the SAUs/ICAR Institutes and Private Companies.

4. Seed Production at Village level :

The seed production shall be organized through:

i. Individual farmers :

The APSSDCL shall enhance its production farmers base. The farmers shall be identified and registered as a seed grower as per the criteria of the APSSDCL.

ii. Farmer Groups :

Group of farmers consisting of 15-20 farmers identified and registered as a seed grower as per the criteria of the APSSDCL shall form into a group and shall participate in the seed production.

iii. Seed Farmer Producer Organizations (SFPOs) :

The Seed Farmer Producer Organizations with the group of farmers having interest in seed production shall be formed by the APSSDCL to take up seed production, processing and packing. The SFPOs shall be under the administrative control of the APSSDCL. The Seed Produced, processed and packed by the SFPOs shall be marketed under the APSSDCL brand name.

The details of the villages identified, suitable and potential for Seed Production of different crop/varieties in different districts of A.P. is given below

S. No.	Name of the District	Crops	No. of Mandal s	Foundatio n Seed production Villages	Certified seed production Villages	Hybrid seed product ion Villages	Total No. of Village s
1	Srikakulam	Paddy/Millets	21	8	80		88
2	Vizianagaram	Paddy/Millets	25	6	118		124
3	Visakhapatna m	Paddy/Millets	12	2	45		47
4	East Godavari	Paddy/Millets	5	2	30		32
5	West Godavari	Paddy/Blackg ram/Greengr am	22	11	67	5	83
6	Krishna	Paddy/Blackg ram/Greengr am	8	4	19		23
7	Guntur	Blackgram/R edgram/Gree ngram/Benga lgram	10	2	27		29

8	Prakasam	Redgram/Bengalgram	5	2	10		12
9	Nellore	Paddy	6	2	16		18
10	Chittoor	Paddy/Groundnut	21	7	128		135
11	Kadapa	Redgram/Groundnut/Bengalgram	15	10	70		80
12	Kurnool	Groundnut/Redgram/Bengalgram/Millet	26	31	93	10	134
13	Ananthapuramu	Groundnut/Bengalgram/Millet	30	40	155		195
Grand Total			206	127	858	15	1000

5. Registration of Seed production plots

The Seed Production plots in each identified village shall be registered with the Dr. Y.S.R. RBKs and with the AP State Seed Certification Authority (APSSCA). The farmers /farmer groups/SFPOs shall enter into seed production agreement with the APSSDCL. The areas identified shall be registered for certification with the APSSCA. The APSSCA shall register the areas duly verifying the farmer and land details. The Seed Production plot details shall registered in the e-crop booking platform by the Dr.YSR RBK incharge.

6. Supply of source seed:

The APSSDCL shall arrange to supply the source seed for seed production viz., Breeder Seed, Foundation Seed and Parental lines in case of Hybrids to the farmers/farmer groups/SFPOs for seed multiplication.

7. Seed multiplication/seed chain maintenance :

i. Breeder Seed to Foundation Seed Production Cycle

The B/s to F/s cycle of seed production shall happen in the specified areas duly following the seed production principles. The Farmers/Farmers groups/SFPOs shall be identified and trained for seed production of this cycle. The services of the Seed Multiplication farms of the Department of Agriculture/ State Agricultural University/ KVKs may be utilized for this cycle of seed production.

ii. Foundation Seed to Certified Seed Production Cycle

The F/s to C/s cycle of seed production shall happen in the large scale based on the demand survey in the villages identified and found potential for C/s production of various crops/Varieties.

iii. Hybrid Seed Production

The Hybrid Seed production using the parental lines shall happen in the specified areas found favorable for Hybrid Seed Production. The Services of the other National /state agencies may also be utilized for Hybrid Seed production.

The APSSDCL may organize seed production of certain varieties/hybrid seed production in other states based on the suitability of the edaphic and climatic factors.

8. Certification of the seed production plots by APSSCA.

The seed production plots shall be registered for the Certification with the APSSCA for Foundation/ Certified Seed Production. The APSSCA staff shall regularly inspect the fields at regular intervals as per the prescribed seed certification procedures i.e., at vegetative, flowering and pre-harvesting stages of different crop/varieties along with the staff of departments concerned i.e., Agriculture, Horticulture & Animal Husbandry for maintaining field standards of production plots and seed standards prescribed.

9. Seed Procurement, Processing and Storage

The Seed procurement is to be happen at the village level through Dr. Y.S.R. RBKs. The Dr. Y.S.R. RBKs incharge shall closely monitor the seed production plots in the villages. The time of harvesting of Seed crop shall be intimated to the procurement agencies well in advance. The APSSCA officials shall certify the quality of the seed produce in accordance with the Indian Minimum Seed Certification Standards-2013, Department of Agriculture & Co-operation, Ministry of Agriculture Govt. of India before procurement. The Procurement agency viz., APSSDCL shall arrange for procurement of Seed crop from the individual farmer/group of farmers/SFPOs through Dr. Y.S.R. RBKs. APSSDCL shall arrange for Seed processing, packing and storage using the processing and storage facilities available. The APSSDCL shall coordinate with Custom processing centers for carrying out seed processing and storage.

10. Fixation and Payment of Procurement Price

The procurement prices of different crop/varieties shall be fixed by the state level prices fixation sub- committee well in advance of the procurement period. The basis for the fixation of procurement price shall be Minimum Support Price and Incentive to seed production farmer. The Procurement agency shall make timely payment to the seed producers within 15 days.

11. Seed quality and Testing

The quality of seed shall be ensured at each level of the Seed Production, Seed Processing and Storage by the following agencies.

i. After receipt of area of registrations, the APSSCA officials shall carry out field inspections to verify the genuineness of the seed production in the field (verification of land details, crop details) and confirmatory to the prescribed field standards. The APSSCA officials shall monitor the seed processing at Seed Processing units to ensure seed quality. The APSSCA shall draw seed samples from each lot at the Seed Processing Units as per the prescribed procedure for conducting quality testing in the APSSCA laboratories. The APSSCA shall communicate the Seed quality testing results promptly to the procurement agencies. Once the seed is certified by the APSSCA as "Certified Seed" after field level verification and laboratory test, the APSSCA will be responsible for the quality of the seed.

ii. The Procurement Agencies shall draw seed samples from each lot at the Seed Processing Units as per the prescribed procedure for conducting quality testing in their seed testing laboratories. The Procurement agencies shall regularly inspect the seed production plots for ensuring the Seed quality standards at field level

iii. The Department of Agriculture shall draw the act samples as per the criteria fixed by the Department and conduct the Seed quality tests at the Dr. Y.S.R. Agri. Labs and notified laboratories and communicate the results promptly to label the Seed lots as Tested before supply of the seed.

iv. The Dr. Y.S.R. RBKs in charge at the village level shall closely monitor the Seed production, procurement activities in the villages by coordinating with the procurement agencies and APSSCA.

VII. ROLE OF VARIOUS AGENCIES IN SEED PRODUCTION, PROCUREMENT AND SEED QUALITY MONITORING :

1. State Agricultural University/ State Horticultural University/State Veterinary University

i. The State Agricultural University/ State Horticultural University/State Veterinary University shall supply the Breeder Seed of different crop/varieties and parental lines of hybrids of various crops to the APSSDCL from time to time for further multiplication of Seed Chain. They shall facilitate the APSSDCL in procuring the breeder seed and parental lines for hybrid seed production from other SAU's/SHU's/SVU's/ICAR and private seed companies.

ii. The scientists of the State Agricultural University/ State Horticultural University/State Veterinary University shall regularly inspect the seed production plots in coordination with the APSSDCL, APSSCA, Department of Agriculture and functionaries at the Dr. Y.S.R. RBKs.

iii. The State Agricultural University/ State Horticultural University/State Veterinary University shall impart training to all the stake holders from time to time in Seed production, processing and seed quality testing technologies.

2. Department of Agriculture/ Department of Horticulture/Department of Animal Husbandry

The field functionaries of the Department of Agriculture/ Department of Horticulture/Department of Animal Husbandry from village level to district level shall coordinate with the Nodal agency i.e APSSDCL in identification of farmers/farmer groups /and in formation of SFPOs, in distribution of Source Seed and shall monitor the Seed production, procurement, processing and seed distribution activities in the villages by coordinating with the APSSDCL and APSSCA.

VIII. CREATION OF INFRASTRUCTURE FACILITIES

The existing seed processing facilities in the state are limited. In order to make the state of Andhra Pradesh as seed production hub, creation of new infrastructure facilities and strengthening of existing facilities will be promoted. Modernization of the existing seed processing facilities will be encouraged in terms of modern equipment and latest techniques, Conditioned storage for breeder and foundation seed and aerated storage for certified seed would be created in different Agro Climatic Zones.

IX. REGULATION OF THE SEED PRODUCTION ORGANIZED BY THE PRIVATE SEED COMPANIES AND OTHER AGENCIES

The State of Andhra Pradesh being the preferred place for organizing the varietal/hybrid seed production, certain private companies and other agencies viz., other State Seeds Corporations and National Seed Corporation are taking up the seed production in certain Districts.

a. If the other state seeds corporations/ NSC organizes the Seed Production in the state of Andhra Pradesh, the appropriate procedure as laid down in policy shall be followed. They shall coordinate with the state nodal agency APSSDCL while organizing the Seed production in the state.

b. The Private Companies organizing the Varietal / Hybrid seed production in the state shall submit their seed production plan well in advance to the Commissioner of Agriculture and register the farmer details with the Dr. Y.S.R. RBKs. They shall enter into legally valid Seed production agreement with farmers and the copies of the agreement shall be deposited at the Dr. YSR RBKs. They shall make timely payment and remunerative price as per the seed production agreement to the seed production farmers.

X. SEED DISTRIBUTION / SUPPLY THROUGH Dr. Y.S.R. RBKS:

The Seed Distribution/Supply shall happen at the village level through Dr.Y.S.R. Rythu Bharosa Kendralu. The guidelines issued vide the below mentioned GOs for Distribution/Supply of Seed under subsidy programmes / non subsidy programmes shall be followed.

1.G.O.Rt.No.174, Agriculture & Co-operation (Agri-II) Dept., dt:31.03.2021.

2.G.O.Ms.No.65, Agriculture & Co-operation (H&S) Dept.,dt:19.06.2020.

XI. UTILIZATION OF FUNDS UNDER VARIOUS CENTRALLY SPONSORED SCHEMES IN SEED PRODUCTION BY APSSDCL

The state Nodal agency, APSSDCL shall be implementing agency of the funds released under various Centrally Sponsored schemes and Externally Aided projects related to Seed Sector in the state. The APSSDCL shall utilize the funds under CSS in seed production, seed procurement, seed processing, Seed Quality control and seed distribution activities.

XII. INTER STATEMARKETING OF SEED

The APSSDCL shall explore possibilities of interstate marketing of the seed produced in the state. The APSSDCL may produce seed of various crops varieties seeds for supply to other state seed corporations/other state seed agencies duly obtaining indents in advance from them.

XIII. ESTABLISHMENT OF SEED GENE BANK IN THE STATE

The State Agriculture University i.e Acharya N.G. Ranga Agricultural University shall establish and maintain a state level Seed Gene Bank with collection of accessions belonging to all the crops grown by the farming community in the state.

XIV. ESTABLISHMENT OF STATE SEED RESEARCH AND TRAINING CENTRE

It is proposed to establish State Seed Research and Training Centre in the state on similar lines of National Seed Research and Training Centre, Varanasi. The proposed Centre shall work under the administrative control of the Department of Agriculture & Cooperation, Government of Andhra Pradesh.

The major objectives of the proposed Centre are

1. To disseminate the values of seed production and ensure the availability of quality seeds to farming community all over the state
2. To Provide common platform to all agencies and organizations concerned with the seed science at State level

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3. To act as State level seed testing laboratory
4. To Strengthen the Seed Quality Testing Network in the state
5. To Transfer modern technologies in Seed science and technology through organizing various HRD activities.
6. To Co-ordinate with other premier Institute of the country and globe in Seed Science and Technology.

XV. CONCLUSION

This Seed production Policy integrating Dr.Y.S.R. Rythu Bharosa Kendralu is first of its kind and will lay the basis for comprehensive reforms in the seed industry in the state. It will serve as a mechanism to meet the objectives of sustainable development of agriculture production and productivity and doubling of farmer's income

POONAM MALAKONDAIAH, I.A.S.,
SPECIAL CHIEF SECRETARY TO GOVERNMENT

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department – Standard Operating Procedure (SOP) for distribution of the Non-Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu (Dr. YSR RBKs) from the year 2021-22 – Revised Orders – Issued.

AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.RT.No.671

Dated:22.10.2021.
Read the following:-

1. G.O.Rt.No.341, Agri. & Coop. (Agri.II) Department, dt:29.04.2020.
2. G.O.Rt.No.174, Agri. & Coop. (Agri.II) Department, dt:31.03.2021

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ORDER:

In the G.O. 1st read above, orders were issued for Standard Operating Procedure (SOP) for distribution of Subsidy Seed and Non-Subsidy Seeds at Village Level through Rythu Bharosa Kendralu (RBKs) from the year 2020-21 detailed as Annexures -I & II respectively. In the G.O. 2nd read above, partial modification orders were issued to the Annexure-I of the Standard Operating Procedure (SOP) for distribution of Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu [Dr. YSR RBKs] during the year 2021-22.

2. Government, after careful examination of the matter, hereby nominate the AP State Seeds Development Corporation Ltd. (APSSDCL) as the nodal agency for supply of Non Subsidy Seeds to the farmers through Dr. YSR Rythu Bharosa Kendralu (Dr. YSR RBKs) in the state and revised the Standard Operating Procedure (SOP) for distribution of Non-Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu [Dr. YSR RBKs] from the year 2021-22 as annexed to this order. The Standard Operating Procedure (SOP) for the distribution of subsidy Seeds issued as Annexure-I to the G.O.Rt.No.174, Agri. & Coop. (Agri.II) Department, dt:31.03.2021, holds good and shall remain in force.

3. The Commissioner & Director of Agriculture, A.P., Guntur, the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH, I.A.S.,
CHIEF COMMISSIONER RBKs &
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, A.P., Guntur.
The Vice Chairman & Managing Director,
A.P. State Seeds Development Corporation Limited, Vijayawada.

Copy to:

The Vice Chairman & Managing Director,
A.P. State Agro Industries Development Corporation Limited, Vijayawada
The PR & RD Department, AP Secretariat, Velagapudi.
The Department of Gram Volunteers / Ward Volunteers &
Village Secretariats / Ward Secretariats, AP Secretariat, Velagapudi.
The OSD to Minister (Agri.).
The P.S. to Chief Commissioner, RBKs & Special Chief Secretary to
Government, A&C Department.

Sc./Sf.

//FORWARDED BY ORDER//


SECTION OFFICER

ANNEXURE

(To G.O.Rt.No.671, Agriculture & Cooperation (Agri.II) Department, Dt:22.10.2021)

-:0:-

Standard Operating Procedure (SOP) for supply of Non Subsidy Seeds at Village Level through Dr. YSR Rythu Bharosa Kendralu [Dr. YSR RBKs] from the year 2021-22:-

1. The AP State Seeds Development Corporation Ltd (APSSDCL) shall be the nodal agency for supply of Non Subsidy Seeds to the farmers through Dr. YSR Rythu Bharosa Kendralu (Dr. YSR RBKs) in the state.
2. The APSSDCL shall empanel the Seed companies based on the standards and prices fixed by the state level committee
3. The Dr. YSR RBK in charge (Village Agriculture Assistant (VAA)/ Village Horticulture Assistant (VHA)/Village Sericulture Assistant (VSA)) shall conduct demand survey of crop /variety/hybrid/company wise requirement of Non subsidy seed based on the farmer's choice in the village and send the demand survey information to the Joint Director of Agriculture of concerned District
4. The Joint Director of Agriculture shall compile the crop /variety / hybrid/ company wise demand survey information in the District and send the information to District Manager (Seeds), APSSDCL of concerned District at least two months in advance of the cropping season
5. The details of the seeds of various empanelled companies shall be made available on the Digital Kiosk at Dr. YSR RBK by APSSDCL.
6. The farmer shall visit Dr. YSR RBK and choose Varietal Seed / Hybrid Seed of any empanelled Company of his choice and place order through Digital Kiosk;
7. The order will reach to the Hub/Storage point of APSSDCL
8. Upon booking of the Seed through Digital Kiosk, Booking Receipt / SMS is issued to the farmer having all the details of the Seed along with the cost of the seed that need to be paid by the farmer;
9. The farmer shall pay the seed cost mentioned on the Booking Receipt / SMS to the Dr.YSR RBK in charge. Upon payment, the Dr. YSR RBK in charge shall issue payment receipt to the farmer;
- 10.The Dr. YSR RBK in charge shall deposit the amount collected in the APSSDCL Account on the same day
- 11.After receipt of the Seed cost in APSSDCL account, the District Manager (Seeds), APSSDCL shall deliver the seed at Dr. YSR RBK. The Dr. YSR RBK in charge shall hand over the seed to the farmer upon production of original Payment Receipt by the farmer.

POONAM MALAKONDAIAH, I.A.S.,
CHIEF COMMISSIONER RBKs &
SPECIAL CHIEF SECRETARY TO GOVERNMENT

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agricultural Marketing Department – Market operations at Rythu Bharosa Kendralu (RBKs) – Declare all the Rythu Bharosa Kendrams in the State as Sub-Mandis (Sub-Market yards) – Approval in principle pending issue of Notification – Orders – Issued.

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AGRICULTURE & COOPERATION (MKTG-I) DEPARTMENT
G.O.Ms.No.02

Dated:17-01-2022
Read the following:

1. G.O.Ms.No.80, Agri.& Coop. (Agri.II) Department, dt.27.10.2020.
2. From the Commissioner & Director of Agricultural Marketing, A.P.,Guntur e office file No. AGC05-11030/55/2021-STATUTORY SEC-MRKT, Dt.16.11.2021and dt:18.12.2021.

ORDER:

Government have established 10778 Dr.YSR Rythu Bharosa Kendralu (Dr.YSR RBKs) in the State. Rythu Bharosa Kendralu are delivering incessant services to Agri & Allied sectors from seed to sale. Information about nutrient supply, soil testing, storage of farm products, registration of crops through E-crop app and crop insurance, Minimum Support Price, Market Intelligence, Procurement Centre information, Farmers registration for Procurement would be provided to the farmers at the RBK. The data accumulated/collected in the Rythu Bharosa Kendralu will be the single source of information for all the Minimum Support Price procurement operations being carried by the Government agencies and Rythu Bharosa Kendralu will also give information on the market prices of various crops.

2. The Rythu Bharosa Kendralu are direct contact with farming community of the Village and is in better position to handle the procurement responsibility also. By entrusting the procurement responsibility to Rythu Bharosa Kendralu, they can bring in the element of transparency in the process of procurement and also make entire system accountable.

3. In the reference 1st read above, Government have declared Dr.YSR Rythu Bharosa Kendralu (RBK's) as procurement centres for all the Agricultural commodities including Horticulture crops to ensure remunerative prices to farmers. Department of Civil Supplies (AP Civil Supplies Corporation), Markfed, Oilfed and CCI will accordingly coordinate with Department of Agriculture to ensure the procurement operations are taken up in such a manner which will benefit the actual farmers. The Department of Agriculture is the nodal Department for registering all the crops being cultivated by the farmers season-wise in e-Crop application. This data should be the single source of information for all Minimum Support Price procurement operations being carried by all the Government Agencies.

4. In the reference 2nd read above, the Commissioner & Director of Agricultural Marketing, A.P., Guntur has requested the Government to issue necessary orders to accord approval in principle to declaring all Procurement Centre at Rythu Bharosa Kendras as sub mandi (sub market yard) to the concerned Agricultural Market Committee to regulate purchase and sale of Agricultural Produce specified in Schedule-II of the G.O.Ms.No.2095 F&A Department, Dated.29-10-1968, pending process of issue of notifications by

Contd.....2

the Government as per Andhra Pradesh (Agricultural Produce & Live Stock) Markets Act 1966 and Andhra Pradesh (Agricultural Produce & Live Stock) Markets Rules 1969.

5. After careful examination of the circumstances explained above, Government is hereby accord approval in principle and declares all the Rythu Bharosa Kendrams (RBKs) in the State as Sub-Mandis (Sub-Market yards) to the concerned Agricultural Market Committee to regulate purchase and sale of Agricultural Produce specified in Schedule-II to the notification issued in G.O.Ms.No.2095, F&A department Dated.29-10-1968 and as amended from time to time pending issue of notification by the Government as required under Andhra Pradesh (Agricultural Produce & Live Stock) Markets Act 1966 and Andhra Pradesh (Agricultural Produce & Live Stock) Markets Rules 1969.

6. The Commissioner of Agriculture shall issue instructions to the field officers of Agriculture Department to make necessary arrangements for purchase and sale of Agricultural Produce in all Rythu Bharosa Kendra (RBKs) in the State.

7. The Commissioner & Director of Agricultural Marketing shall take further necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Y.MADHUSUDHANA REDDY
PRINCIPAL SECRETARY TO GOVERNMENT (AM)

To:

✓ The Commissioner & Director of Agricultural Marketing, Government of A.P., Guntur.

The Commissioner of Agriculture, Govt of A.P., Guntur.

The Managing Director, AP Civil supplies Corporation Limited, Vijayawada.

The Managing Director, A.P.Markfed, Vijayawada.

Copy to:

All the District Collectors in the State.

All the Joint Collectors in the State.

The P.S.to Chief Commissioner RBK's and Spl.C.S. to Govt. A& C Dept.

The P.S.to Minister for Marketing.

The P.S. to Prl.Secy. Govt., A & C Dept.

//FORWARDED BY ORDER//

M. Velrayy
SECTION OFFICER

E

O/o COMMISSIONER & DIRECTOR OF AGRIL. MARKETING
GOVERNMENT OF ANDHRA PRADESH, GUNTUR

Endt.No: AGC05-11030/55/2022

Dt:3-02-2022.

G.O. No.02 Dt:17-01-2022 of Agriculture and Cooperation (MKTG.I)

Department is communicated for taking necessary action.

for Commr. & Director of Agril. Marketing.

To,
The All Secretaries of AMCs in the state.

Copy to all the ADMs/RDDMs/RJDMs in the state for information.

Copy to all the Collector & District Magistrates, in the state for information.

Copy to all the Joint Collectors in the state.

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture and Cooperation Department – Integration of PACS / DCCBs with RBKs for providing credit services to farmers – Orders – Issued.
=====

AGRICULTURE & COOPERATION (Agri.II) DEPARTMENT

G.O.Rt.No.252

Dated:25.04.2022
Read the following:

1. Minutes of the meeting dt.24.02.2022 of the Hon'ble Chief Minister of Andhra Pradesh State.
2. G.O.Rt.No.125, Agri. & Coop. (Coop-II) Dept., dt.01.03.2022.
3. Meeting of the Task force committee dated 28.03.2022.

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ORDER:

Dr. Y.S.R. Rythu Bharosa Kendra (RBK) is first of its kind initiative in the country by GoAP for providing "Seed to Sale" services at one place. Primary Agriculture Cooperative Society (PACS) is a basic level member driven institution in the 3 tier Co-operative Credit Structure extending Crop Credit services to the farmers. The integration of two grass root level institutions of Government agri-extension and credit structure i.e. RBK and PACS will enable greater financial inclusion wherein RBKs extend Agri input requirements and PACS can extend timely farm credit to farmers.

2. In order to strengthen farm credit service to farmers by integrating the PACS / DCCBs with the RBKs, a Task Force Committee was constituted vide reference 2nd read above for preparing a plan of action with the constituents/parameters on Integration of Institutions, Integration Plan on mapping of RBKs with PACS / DCCBs and SoP to facilitate farm credit to farmers and in particular to the tenant farmers through RBKs-PACS integration.

3. The Task Force Committee has given report covering the aspects of

i.RBK-PACS Integration.

ii. SOP for providing financial services at RBKs

iii. SOP for constitution of JLG of tenant farmers and extending farm credit to tenant farmers.

4. After careful consideration of all facts, the SoPs for integration of PACS & RBKs for farm credit delivery to farmers and particularly to tenant farmers will be as below.

[P.T.O]

SOP for providing credit to the farmers and particularly the tenant farmers will be as follows:

PACS will be mapped with RBKs based on geographical continuity. The Banking Correspondents in RBKs will act as micro branches of PACS.

Credit services :

RBKs

- Banking correspondents in RBKs will identify farmers who have not availed credit from institutional sources, from the data base of farmers registered on E-Crop portal. Information on Survey no, extent, crop details, varietal information will also be given.
- A simple loan application for crop loans shall be designed by the APCOB & DCCB and be given to RBK/ PACS. Banking Correspondents at RBK will collect loan applications from farmers give an acknowledgement to farmer and send the applications to the PACS.
- RBK shall attach e-crop details of that particular land. The cropping data from the e-crop portal shall form the basis of fresh crop loans. Any crop diversification can be recorded and shall also help in ascertaining the exact cropping pattern by July end.
- Banking Correspondents at RBK shall authenticate the KYC (verifying with originals) and other documents, with their signatures as per banking norms. Modalities for authentication should be circulated by APCOB & DCCBs. The above set of documents i.e., application, KYC and land/ownership details (1B and Adangal) along with e-crop details of that land are to be forwarded to concerned PACS by the Banking Correspondent by further processing of loans.
- Banking Correspondents at RBK shall forward complete set of documents to PACS within 3 days from the date of receipt loan application from farmers.
- Banking Correspondents at RBK shall maintain the data relating to loaning by all banks to farmers listed on the e-crop portal.

PACS

- > PACS after duly verifying the documents (application, KYC, land) forwarded by Banking Correspondent at RBKs will acknowledge the receipt of same to Banking Correspondent at RBKs.
- > PACS will process the application as per the prescribed scrutiny note on criteria mentioned hereunder:

- Loan requirement is as per the guidelines issued by respective banks
 - Verify in Web Land portal, for mortgage and hypothecation, if any, on the given land.
 - Verify credit history of the farmer in CIBIL, if available.
 - Arrive at amount eligible as per e-crop and land extent
- > Based on eligibility criteria, PACS shall sanction and release the loan to concerned farmer
- > The sanction of loan by PACS, is to be communicated to farmer within six working days (3+3) from the date of receipt of application from farmer, under intimation to concerned RBK.
- > The PACS shall ensure that the required guidelines issued by RBI are complied before sanction and release of crop loans.

This approach can help in ensuring crop loans to all cultivators, avoiding duplication, ensuring proper utilization of interest subvention / prompt repayment incentive etc. Further, tenant farmers can be provided the much needed credit and support services.

JLG of Tenant Farmers

Identifying tenant farmers at RBK level from E Crop data base and extending credit through PACS/DCCBs and other banks in JLG mode will achieve the object of providing adequate and timely credit to farmers especially to tenant farmers.

JLG Financing

JLG serves as an important tool for augmenting flow of credit to landless farmers cultivating land as tenant farmers, oral lessees, share croppers and small/marginal farmers and other poor individuals for taking up farm, off farm and non-farm activities. Though extending bank loans through Joint Liability Groups (JLGs) has proved to be a successful initiative for purveying collateral free credit through the banking system in the rural areas, flow of credit to the landless poor, tenant farmers, small/marginal farmers is still inadequate.

JLGs serve as collateral substitute for loans to be provided to the target group. This approach also build mutual trust and confidence between bank and the target group. Further JLGs also minimize the risks in the loan portfolio for the banks through group approach, cluster approach, peer education and credit discipline.

General features of JLG

- An informal group comprising of 4-10 individuals coming together for the purpose of availing bank loan on individual basis or through group mechanism against mutual guarantee.
- Generally, the members of a JLG would engage in a similar type of economic activity.
- The members would offer a joint undertaking to the PACS/bank to enable them to avail loans.
- JLG members are expected to provide support to each other in carrying out occupational and social activities.

Criteria for selection of JLG members

JLGs can be formed primarily consisting of tenant farmers and small farmers cultivating land without possessing proper title of their land.

- Members should be of similar socio economic status and background carrying out farming activities and who agree to function as a joint liability group.
- The groups must be organized by the likeminded farmers and not imposed by the bank or others.
- The members should be residing in the same village/ area and should know and trust each other well enough to take up joint liability for group/ individual loans.
- The members should be engaged in agricultural activity for a continuous period of not less than 1 year within the area of operations of the bank branch.
- The group members should not be a defaulter to any other formal financial institution.
- JLG should not be formed with members of the same family and more than one person from the same family should not be included in the JLG.

Formation of JLGs

- RBKs with the help of Village Agriculture Assistant shall identify the landless tenant farmers / small farmers
- Based on the eligibility criteria and features suggested above, the JLGs are formed by VAA

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- On formation of JLGs, the PACS / bank branches need to discuss with the JLG members the bank's regulations, lending procedures, services etc. The principles of self-help and group strength need to be emphasized. Group cohesion has to be ensured. Adequate emphasis should be placed on the roles, expectations and functions of the group/members & the benefits of group dynamics.
- The loaning process shall be as per the SOP suggested for crop loaning.

Size of the JLG

The group should be formed preferably with 4 to 10 members to enable the group members to offer mutual guarantee.

Incentive for promotion of JLGs

NABARD will provide grant assistance to lending institutions for formation, nurturing and financing of new JLGs @ Rs.4,000 per JLG. The incentive will be available to the PACS / bank branches even if they use their own staff or BC/BF or RBK as their JLPI. The incentive shall be linked with the financing of the JLGs. The incentive amount shall be released in three installments as indicated below on prior sanction from NABARD for promotion of JLGs.

- **First installment** of Rs.2,000/- will be released for JLG Promotion and Credit linkage i.e. after disbursement of loan by the bank to the JLG.
- **Second installment** of Rs.1000/- will be released after one year from the date of loan disbursement subject to the certification by the financing bank that the loan repayment is regular / without default by all the individual members of the JLG.
- **Third installment** of Rs.1000/- will be released after the end of second year from the date of loan disbursement subject to similar certification from financing bank as above. In case of short term loans / KCC / GCC, it will be available if the facility has been renewed by the bank during the year and is regular.

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JLG Financing Model

- Each member of the JLG should be provided an individual KCC / GCC or term loan.
- PACS / Bank branches assess the credit requirement, based on the crop to be cultivated, available cultivable land /activity to be undertaken and the credit absorption capacity of the individual.
- Similar assessment of credit need will be done in case of off-farm activities like dairy, poultry, etc. and nonfarm activities.
- All members would jointly execute a loan document, making each one jointly and severally liable for repayment of all loans taken by all individuals belonging to the group.
- The mutual agreement needs to ensure consensus among all members about the amount of individual debt liability that will be created including liability created out of the individual KCC.
- Any member opting out of group or joining the group, will necessitate a new loan agreement, to be kept on record in the bank branch.

Credit Assessment

The JLG would prepare a credit plan for its individual members and an aggregate of that is submitted to the bank. The individual members of JLG would be eligible for bank loan after the bank verifies the individual members' credentials.

Rating Tool

PACS / Bank branches will conduct a thorough credit appraisal to avoid under or over-financing. Assessment tools is adopted by the Bank for the purpose of rating of JLGs as suggested by NABARD, is furnished in Appendix-I.

Purposes of credit

The finance to JLG is expected to be a credit addressing the credit requirements of its members crop production.

Type of loan

JLGs shall be offered cash credit, short-term loan or term loan depending upon the purpose of loan.

Loan limit

Basing on the scales of Finance of each crop to be cultivated, the limit/loan to be granted is against the mutual guarantee offered by the group, maximum amount of loan may be restricted to Rs. 1,00,000 per individual for agriculture, its allied activities and non-agriculture purposes.

Margin and Security Norms

No collaterals are insisted upon by the PACS/DCCBs / banks against their loans to JLGs. It may however, be ensured that the mutual guarantees offered by the JLG members are kept on record. Margin as per the usual norms may be applied.

Monitoring and Review:

- The JLGs through peer pressure ensure loan utilization and timely repayment. The bank may hold all members liable in case of default.
- The staff are expected to maintain harmonious relations and continuous close contact and relationship with the JLG leader and other members so as to convert them into good reliable customers of the bank. Maintenance of good credit history by the JLGs will gradually lead to lowering of the bank's own transaction costs in terms of intensity of appraisal and monitoring.
- The Banks shall ensure proper maintenance of the books of accounts and records as prescribed by APCOB/NABARD/SLBC from time to time.

Considering the priorities being attached by Government of AP in financing landless farmers' groups through JLG mode of financing, banks may closely monitor the progress regularly at various levels.

As CCRC holders and other tenant farmers are being formed into JLGs by Village Agriculture Assistant, each JLG shall have an unique number depicting the RBK where it was formed. Further, the implementation of JLGs to be overseen by a committee comprising of Commissioner Agriculture, CC&RCS, MD, APCOB, CGM, NABARD with Additional Registrar, o/o RCS as convenor. Further, Additional Registrar o/o RCS, shall be monitoring the progress on a regular basis.

Appendix-I

Rating Norms for financing JLGs Suggested by NABARD

Sl. No.	Parameter	Means of Measurement	Maximum Mark per Parameter	Performance	Value (Marks)	Marks obtained
1	Group Size and composition of group	Interview with the group	3	Size -4 to 10 members	1	
				Homogeneous (Similar economic condition / livelihoods)	1	
				Located with close proximity to each other	1	
2	Availability of support from specific agency / association@	Discussion with the group	1	Support available and screening of individual members done before formation of JLGs	1	
3	Knowledge of JLG functioning or has received training on JLGs	Interaction with group members / profile of members / promoter JLGPI*	1	Received training on JLG functioning / has knowledge about JLG	1	
4	Potential for proposed activity and skills of the group members	Interaction with the group	2	Activities have potential and members have adequate skills	2	
				Activities have potential but members do not have adequate skill	1	
5	Viability of investment to be made by JLG / members	Interaction with the group	2	Proposed investment financially viable	2	
6	Monitoring by volunteers in JLGs or through BF / BC or JLGPI * after credit linkage with bank	Discussion with banker	1	Available	1	
Total			10			

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Note: JLGs scoring 6 out of 10 marks will be eligible for Credit linkage.

@ Initial client level Screening is done by association / bodies to which JLG members are likely to be associated viz. petty traders' association, fish farmers' association, farmers' club, producers' organization, other interest groups, etc. * JLGPI : Joint Liability Group Promoting Institutions

5. The Commissioner of Agriculture, Andhra Pradesh, Guntur and the Commissioner for Cooperation & Registrar of Cooperative Society, Andhra Pradesh, Guntur shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH, I.A.S.,
CHIEF COMMISSIONER RBKs &
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Commissioner for Cooperation & Registrar of Cooperative Societies,
A.P., 11th Line, Syamalanagar, GUNTUR-522006.

The Commissioner and Director of Agriculture, Andhra Pradesh, Guntur.

Copy to:

The Chief Commissioner, Rythu Bharosa Kendras (RBKs) & Special Chief Secretary to Government, A & C Dept., AH, DD & Fisheries Dept., & (Sugar) Industries and Commerce Dept.(FAC). A.P., Amaravati.

The Prl. Secretary to Government (Mktg. & Coop.), A & C Dept., A.P., Amaravati.

The Principal Finance Secretary, Finance Dept., A.P., Amaravati.

The Commissioner & Director of Agrl. Marketing Department, A.P., Guntur.

The Chief General Manager, NABARD, APRO, Hyderabad.

The Convener of SLBC.

The Managing Director, APCOB, Vijayawada.

P.S. to Hon'ble Minister (Agrl. & Coop.) for information

E.A. to Chief Secretary to Government for information.

SF/SC.

//FORWARDED::BY ORDER//


SECTION OFFICER

AKg.

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

A&C - Introduction of revised Job Chart for Village Agriculture Assistants, 16-point check-list for Mandal Agricultural Officers and 6-Key Performance Indicators for YSR RBKs - Orders - Issued.

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AGRICULTURE & COOPERATION [AGRI.IV] DEPARTMENT

G.O.Ms.No.11

Dated:16.03.2023
Read the following :

1. G.O.Rt.No.628, Agri.& Coop.(Agri.IV) Dept., dt.30.09.2019.
2. From the Special Commissioner of Agriculture, A.P., Guntur, Letter No.AGC02-30029/5/2023, dt.16.02.2023 and 23.02.2023.

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ORDER :

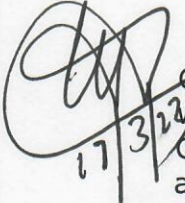
In the letter 2nd read above, the Special Commissioner of Agriculture, A.P., Guntur, have informed that a Job-Chart for the 'Village Agriculture Assistants' working in newly created Village Secretariats is ordered in G.O.Rt.No.628, Agri.& Coop.(Agri.IV) Dept.,dt.30.09.2019 detailing general functions, data collection activities, extension functions etc. However, later the concept of Rythu Barosa Kendras [RBKs] was rolled out and [10778] RBKs were established during May, 2020 across the State. All the VAAs started functioning from their respective RBK and their roles are being changed time to time as per the Departments needs. The Department has developed "YSR App", which is a performance monitoring tool for RBK staff to review their performance monthly by Supervisory Officers. YSR App is mobile application having 3 modules viz.RBK module, MAO module and ADA module. In addition, the GVWV & VSWS Department requested all line Departments to develop online application for performance monitoring of Village/ Ward Secretariat functionaries.

2. In view of the said institutional changes and latest priorities of the Department, the Special Commissioner of Agriculture, A.P., Guntur has proposed a revised Job Chart for Village Agriculture Assistants together with a 16-point checklist for inspection of Rythu Bharosa Kendras by Mandal Agriculture Officers and a 6-Point Key Performance Indicators for the R.B.K. Staff.

3. After due examination of the proposal and assessing the Departmental requirements, Government felt that a revised Job Chart for the Village Agriculture Assistants be introduced in the place of existing Job Chart proposed in the letter 2nd read above.

JD(RBKs)

For W/a


17/3/23

Inform to
Admin Sec


21/3/23

3110
01/3/23

4. Accordingly, in supersession of the orders issued in the G.O. 1st read above, Government hereby ordered a Revised Job Chart in Annexure- A appended to this order in the place of existing one. In addition, a 16- point check-list is introduced and appended as Annexure-B to this order for conducting inspection of RBKs by the concerned Mandal Agriculture Officers atleast once in a month and upload in the YSR App which will be compiled through the Software developed for this purpose and also 6-Point Key Performance Indicators [KPIs] are introduced in the Annexure-C appended to this order to reflect the performance of R.B.K. Staff.

5. The Special Commissioner of Agriculture, A.P., Guntur, shall take further action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

GOPALA KRISHNA DWIVEDI
CHIEF COMMISSIONER, RBKs &
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Special Commissioner for Agriculture, A.P., Guntur.

The Commissioner, Sericulture, AP, Guntur.

The Commissioner, Horticulture, AP, Guntur.

Copy to:-

P.S to Chief Commissioner, RBKs & Principal Secretary to Government (Agri.),
Velagapudi.

P.S to Principal Secretary, VWS Department,
A&C [Agri.II] Dept.

Sc/Sf.

//FORWARDED::BY ORDER//



SECTION OFFICER



ANNEXURE- A to G.O.MS.No.11,A&C ,dt.16.03.2023
REVISED JOB CHART OF VILLAGE AGRICULTURE

ASSISTANTS(VAAs)

A. General Functions:

- The Village Agriculture Assistant (VAA) should reside in the respective Head Quarters (HQ) of the Village Secretariat.
- Every Village Agricultural Assistant shall work in Rythu Bharosa Kendram (RBK) under the Administrative Supervision of the Agriculture Department and shall be accountable to Village Secretariat & Agriculture Department.
- Regularly mark the attendance in the respective RBK / Village Secretariat
- Attend the meetings conducted by the Village Secretariat and Agriculture Department Officials with relevant information and maintain Departmental records promptly and accurately .

B. Data collection Activities :

- Maintain RBK wise Farmer database and collect farmer details, land details, soil Health, sources of Irrigation, Cropping area, yield & production, farm equipment and livestock details etc and keep updating them every Season.
- Prepare Integrated Village Action plan for Agriculture and allied sectors.
- Take-up e-Crop booking of all crops in the respective RBK, shall issue Physical and Digital Acknowledgment to e-Kyc completed Farmers after social audit
- Analyze & monitor the demand of inputs - availability of Seeds, Fertilizers and Pesticides.
- Identify the tenant Farmers, Non-Loanee Farmers etc. in the respective RBK and enable issuing CCRC cards at RBK level and facilitate institutional finance to Farmers by forming JLG Groups.
- Collect Success stories and submit to DRCs (District ResourceCentres) and Rythu Bharosa Monthly Magazine.

C. Extension Functions :

- Collect Soil Samples and distribute Soil Health Cards and motivate the Farmers to apply manures and Fertilizers based on the Soil Health Card Report.
- Document and address the Grievances of Farmers within time
- Encourage formation of Custom Hiring Centers (CHCs) Groups and Promotion of Mechanization in Agriculture.
- Conduct CC (Crop cutting) experiments at Village level.
- Facilitate District Resource Centre in Conducting Plant Diagnostic Visits and conduct regular meetings and training programs with Farmers to discuss the present Crop and weather conditions.
- Promote and guide Farmers on Good Agriculture Practices (GAP) and Encourage farmers to adopt Organic farming practices through conduct of Polambadi, organize method demonstrations for dissemination of low cost technologies to reduce cost of cultivation and enhance Farmers income.
- Ensure the effective functioning of Farmer Interest Groups and FPOs and conduct Village Agri Advisory Board meeting 1st Friday of every month
- Display Minimum Support Prices (MSP) of various Crops, FAQ norms and information on Market Intelligence as well as Posters issued by the Government from time to time.

D. Supply of Quality Inputs :

- Indent, receive and supply pretested quality inputs through RBK.
- Distribution of subsidized Seeds and Fertilizers to Farmers through electronic applications as decided by the Government.
- Motivate the farmers to utilize the services of testing of Agri Inputs which are available at "YSR Agri Testing Labs".
- Be vigilant and alert with regard to flow of Spurious Agriculture inputs in their Jurisdiction and the same should be intimated to the concerned MAO immediately.

E. Alerts & Enumeration Related Functions :

- Closely monitor the Weather, weather forecast to guide the farmers to take up appropriate field operations.
- Be vigilant about the Pest & Diseases incidence to guide the farmers in judicious use of Agricultural inputs.
- Assess the crop damage due to Natural Calamities in a time bound manner and report to the MAO and implement the Natural Calamity Assistance Program duly assisting the Departmental Officials in delivery of Services such as disbursement of input Subsidy, distribution of Contingency Seed and other interventions as decided by the Government.

F. Functions related to Government Programmes :

- Selection of eligible beneficiaries under Central & State Schemes and displays the Beneficiaries list at RBK and Conduct Social Audit.
- Conduct Grama Sabha after completion of e- Crop and duly displaying the draft lists in RBK to ensure transparency.
- Receive grievances, if any from the farmers and take steps for redressal of grievances after due enquiry with in SLA as decided by the Government.
- Facilitate Procurement Operations at RBK through Farmer Registration and scheduling of farmers based on harvest dates.

G. General Instructions:

- Perform any duty as may be assigned by the competent authorities of the Government from time to time.
- The above duties applies to all functionaries manning RBKs which include not only VAA but also VHA, VSA and MPEOs.
- Besides above, VAAs can be assigned duties which deemed appropriate by the Government.

ANNEXURE-B to G.O.MS.No.11,A&C ,dt.16.03.2023
16 Points checklist for Inspection of RBKs by MAO.

S No	Questions	Response	Remarks
1	Whether VAA regularly attending RBK as per Attendance App?	Yes / No	
2	Whether the VAA is following a Uniform/Dress code?	Yes / No	
3	Whether RBK is neatly maintained or not?	Yes / No	
4	Whether basic registers are being maintained by VAA?	Yes / No	
5	Whether the infrastructure (TV, Computer, White Board, Library) is organized well & being utilized?	Yes / No	
6	Whether the Digital Kiosk is being utilized for the delivery of services to farmers?	Yes / No	
7	Whether e-crop booking is being done for all the crops sown	Yes / No	
8	Whether the beneficiary lists of various programs are displayed at RBK for Social Audit including ICC Toll Free number?	Yes / No	
9	Whether Dr.YSR Polambadi is being conducted as per schedule given?	Yes / No	
10	Whether any trainings other than Polambadi have been conducted to farmers or not?	Yes / No	
11	Whether any gaps are identified in the knowledge levels of VAA? What are the Knowledge gaps?	Yes / No	
12	Whether CC experiments were conducted as per schedule given by DES?	Yes / No	
13	Whether RBK level Agri Advisory Board meeting is conducted on every 1 st Friday	Yes / No	
14	Whether Sale of Seeds, Fertilizers and Pesticides is being done?	Yes / No	
15	Whether fertilizer stock in IFMS tallied with physical stock or not	Yes / No	
16	Whether dues pertaining to Input sales are remitted or not	Yes / No	

ANNEXURE- C to G.O.MS.No.11,A&C ,dt.16.03.2023

6 Key Performance Indicators for RBK Staff

1. Functioning of Kiosks – The Kiosk in functional mode during working hours of RBK and transactions through kiosk.
2. Supply of Fertilizer – Sale of Fertilizers at RBK
3. E-Crop Booking – Completion of e-Crop booking for all the crop sown
4. Polambadi – Conduct of Polambadi as per the schedule
5. Farm Mechanization – Formation of CHCs and usage of machinery.
6. AAB meetings – Conduct of AAB meeting on every 1st Friday.

GOPALA KRISHNA DWIVEDI
CHIEF COMMISSIONER RBKs &
PRINCIPAL SECRETARY TO GOVERNMENT

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture Department – Appointing the “Andhra Pradesh State Seed Development Corporation Limited (APSSDC Ltd)” as Nodal Agency for supplying of PP chemicals, Water soluble fertilizers, Gypsum, Zinc sulphate, micronutrients etc., to the farmers through RBKs - Partial modification orders – Issued.

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AGRICULTURE & COOPERATION (AGRI.II) DEPARTMENT

G.O.Ms.No.27

Dated:23.06.2023
Read the following:

1. G.O.Ms.No.83, Agri. & Coop. (Agri.II) Department, Dt: 31.10.2020.
2. G.O.Ms.No.13, Agri. & Coop. (Agri.II) Department, Dt:25.03.2021.
3. From the Special Commissioner of Agriculture, A.P., Guntur received through e-file No. AGC02-14030/155/2023-PP – AGRHOD, C.No. 2113958.

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ORDER:

In G.O. 2nd read above, while issuing partial modification to the orders to the G.O.Ms.No.83, Agri. & Coop. (Agri.II) Department, Dt: 31.10.2020. Government have appointed “The Andhra Pradesh State Co-operative Marketing Federation Ltd. (A.P.MARKFED)” as Nodal Agency, for the Fertilizers, Micronutrients & Bulk Feeds, fodder seed and “The Andhra Pradesh State Agro Industries Development Corporation Ltd. (A.P.Agros)”, as Nodal Agency, for Pesticides and seeds (other than fodder seed).

2. In the circumstances reported by the Special Commissioner of Agriculture, A.P., Guntur in his letter 3rd read above, and in partial modification to the orders issued in the G.O. 2nd read above, Government hereby appoint “Andhra Pradesh State Seed Development Corporation Limited (APSSDC Ltd)” as Nodal Agency, for supplying of PP chemicals, water soluble Fertilizers, Gypsum, Zinc sulphate, micronutrients etc., to the farmers through RBKs and role of Nodal agency (APSSDC Ltd) as mentioned below.

Role of Nodal Agency (APSSDCL) :

- i. The APSSDC Ltd will enter into MOUs with the other Agri Input manufacturers/producers/suppliers/retailers like Mana Gromor Centers (MGCs) who are willing to supply multi branded PP chemicals, Water soluble fertilizers, Gypsum, Zinc sulphate, micronutrients etc., as per choice of the farmers.

[P.T.O]

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- ii. Integration of CMAID software with MGCs.
- iii. Development of Software/SOPs for transfer of sale amounts to the supplying firms.
- iv. SOPs are to be prepared for subsidized supply of Pesticides in the Schemes as per the scheme guidelines through RBKs.

3. The Special Commissioner of Agriculture, A.P., Guntur, the Managing Director, Andhra Pradesh State Seed Development Corporation Limited (APSSDC Ltd), Vijayawada, the Managing Director, Andhra Pradesh State Co-operative Marketing Federation Ltd. (A.P.MARKFED), Vijayawada and the Managing Director, A.P. State Agro Industries Development Corporation Ltd (A.P.Agro), Mangalagiri, shall take further necessary action, accordingly in the matter.

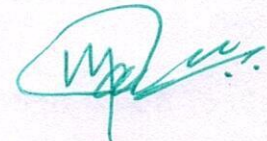
(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

GOPAL KRISHNA DWIVEDI
CHIEF COMMISSIONER, RBKs &
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Special Commissioner of Agriculture, A.P., Guntur.
The Managing Director,
Andhra Pradesh State Seed Development Corporation Limited, Vijayawada.
The Managing Director,
A.P. State Agro Industries Development Corporation Ltd., Mangalagiri.
The Managing Director,
A.P. State Co-operative Marketing Federation Ltd., Vijayawada
Copy to:-
The P.S. to Hon'ble Minister (Agri.).
The P.S. to Chief Commissioner, RBKs & Special Chief Secretary to
Government (Agri.).

>

// FORWARDED :: BY ORDER //



SECTION OFFICER



GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture and Cooperation Department – Creation of Multipurpose Facility Center in each RBK Village for pre-harvest and post-harvest Infrastructure for Agriculture and Allied Sectors – Re-constitution of State Level Technical Committee - Revised guidelines – Orders –Issued.

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AGRICULTURE AND COOPERATION (MKTG.II) DEPARTMENT

G.O.Rt.No.560

Date: 01/08/2023

Read the following:-

1. G.O.Rt.No:200, Agri.& Coop.(Mktg.II) Dept., dt.:6/04/2021.
2. Commissioner & Director of Agricultural Marketing, A.P., Guntur e-office file No. AGC05-24021/35/2021-DEE-MRKT.
3. G.O.Rt.No:316, Agri.& Coop.(Mktg.II) Dept., dt:01.05.2023.
4. Govt.Memo No. AGC01- MKTGOPMIS/180/2022-Mktg-II, Dt.15.05.2023
5. Commissioner and Director of Agricultural Marketing, A.P., Guntur, Lr.No. AGC05-24021/35/2021-DEE-MRKT,Dt.04.07.2023.

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ORDER

In the reference first read above, Government have constituted Technical Committee for finalizing the technology for construction of Civil structures and tenders for Procurement of pre and Post-harvest equipments such as Turmeric Boilers, Turmeric Polishers, Primary Processing Equipment's, Assaying Equipment's and procurement Equipment's and Cold Rooms etc.

2. In the reference 4th read above, Government have issued orders that, the fresh tenders shall be invited through e-procurement as per the guidelines issued in reference 3rd read above.

3. In the reference 5th read above, the C&DoAM., Guntur has requested the Government to reconstitute the State Level Technical Committee and also constitute a District level committee to oversee the supply of equipment to PACS and to certify the equipment so received by the PACS regarding its proper installation and as per specifications.

4. In continuation of the above and under the Circumstances reported by the Commissioner & Director of Agricultural Marketing, A.P., Guntur, Government after careful examination, hereby reconstitute the State Level Technical Committee duly adding domain persons from allied Departments additionally to the earlier technical Committee constituted in the reference 1st read above, by replacing Joint Director of Agriculture, Head Office at S.No. 5 in the G.O with Superintending Engineer, Agriculture Marketing Department Head Office, so as to take up fresh tenders in befitting manner for Procurement of pre and post harvest equipment:-

- | | |
|--|----------|
| 1. Additional Director Co-operatives,
Co-operative Dept Head Office | - Member |
| 2. Principal Scientist (Agri. Engg) and Head,
PHTC Agrl. College campus, Bapatla | - Member |
| 3. Superintending Engineer Agrl. Marketing Dept Head office
(Instead of JD Agriculture Head Office) | - Member |
| 4. Joint Director of Marketing Head Office | - Member |

(P.T.O)

5. Further, Government hereby also constitute a District level committee the with the following members :-

1. District Cooperative Officer - Member
2. District Agri. Trade & Marketing Officer - Member
3. Agriculture Officer of Mandal concerned - Member
4. CEO, of concerned PACS - Member

6. The Commissioner & Director of Agricultural Marketing, A.P., Guntur, shall take further necessary action in the matter accordingly for procurement of primary processing and assaying equipment approved in the project as per the procurement rules in vogue.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHIRANJIV CHOUDHARY
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Commissioner and Director of Agriculture, A.P., Guntur
The Commissioner & Director of Agricultural Marketing, A.P., Guntur.
The Commissioner of Cooperation and Registrar of Cooperative Societies,
A.P., Guntur.
The Managing Director, A.P.AGROS, A.P., Vijayawada.
The Commissioner of Horticulture, A.P., Guntur.

Copyto:

The CEO, Rythu Bazars, A.P., Guntur
P.S to Hon'ble Minister for Agri, Coop, Mktg & FP
PS to Principal Secretary to Govt.(AM&C), A&C Dept.
SC/SF.

//FORWARDED :: BY ORDER//


SECTION OFFICER
KMP